Victor Svensson

Product Designer

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Summary

Generalist who turns messy product ideas into clear, delightful experiences. Comfortable owning the full flow—from discovery to shipping pixel-perfect UI in Figma. Big on design thinking and crisp storytelling.

Experience

Milkywire — May 2022 - Present
Product Designer — Stockholm
milkywire.com

- Translated the sustainability goals of enterprise clients (including Klarna, Mastercard and Salesforce) into practical features in Milkywire's customer portal.
- Pinpointed internal pain points in our internal system, and shipped features that shave hours off workflows for both the team and the organizations we support.
- Redesigned both our B2B platform and webpage.

Milkywire — Nov 2019 - May 2022
Editor & Motion Designer — Stockholm
milkywire.com

- Created and edited video content for digital marketing campaigns and social media.
- Designed motion graphics and animations for both internal and external customers.

Too Easy Media — May 2019 - May 2022
Cinematographer & Editor — Stockholm
tooeasymedia.com

- Co-founded and managed video production company specializing in commercial and documentary content

Education

Södertörn University — 2016 - 2019
Media Technology — Bachelor of Science (B.Sc.)

Media Technology, Photography, Project Management and Video Editing

Projects

Job Tracker
An AI enhanced job application tracker
jobtracker.app

Områdeskollen
WIP Swedish areas with open data
omradeskollen.app

Certifications

Google UX Design Professional Certificate
Google, Nov 2022

Enterprise Design Thinking
IBM, Mar 2025

Skills

Tools

Figma, FigJam, After Effects, Premiere Pro, Photoshop, Illustrator, Cursor, v0, HTML/CSS/JS

Methods

Design thinking, Wire-framing, Rapid prototyping, UX research, Design systems