

Victor Svensson

Product Designer

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Summary

Generalist who turns messy product ideas into clear, delightful experiences. Comfortable owning the full flow—from discovery to shipping pixel-perfect UI in Figma. Big on design thinking and crisp storytelling.

Experience

Milkywire

Product Designer

milkywire.com

May 2022 - Present

Stockholm

- Translated the sustainability goals of enterprise clients (including Klarna, Mastercard and Salesforce) into practical features in Milkywire's customer portal.
- Pinpointed internal pain points in our internal system, and shipped features that shave hours off workflows for both the team and the organizations we support.
- Redesigned both our B2B platform and webpage.

Milkywire

Editor & Motion Designer

milkywire.com

Nov 2019 - May 2022

Stockholm

- Created and edited video content for digital marketing campaigns and social media.
- Designed motion graphics and animations for both internal and external customers.

Too Easy Media

Cinematographer & Editor

tooeasymedia.com

May 2019 - May 2022

Stockholm

- Co-founded and managed video production company specializing in commercial and documentary content

Education

Södertörn University

Media Technology

Media Technology, Photography, Project Management and Video Editing

2016 - 2019

Bachelor of Science (B.Sc.)

Projects

Job Tracker

An AI enhanced job application tracker

jobtracker.app

Områdeskollen

WIP Swedish areas with open data

omradeskollen.app

Certifications

Google UX Design Professional Certificate

Google, Nov 2022

Enterprise Design Thinking

IBM, Mar 2025

Skills

Tools

Figma, FigJam, After Effects, Premiere Pro, Photoshop, Illustrator, Cursor, v0, HTML/CSS/JS

Methods

Design thinking, Wire-framing, Rapid prototyping, UX research, Design systems