SHERATON
Jumeirah Beach Resort

Premium All Inclusive Brief



Seafield Mediterranean Eatery

Breakfast: 6:30am - 11:00am
Lunch: 12:30pm - 15:30pm
Brunch: 13:00pm - 16:00pm (Saturday)
Dinner : 18:30pm - 22:30pm

Premium Alcoholic beverages: 12:30pm - 22:30pm
Non-alcoholic beverages: 06:30am - 22:30pm



Peacock

Opens daily from 18:00pm to 23:00pm

Dinner: 18:30pm - 22:30pm (set menu)
Premium Alcoholic beverages:18:30pm – 23:00pm
Non-alcoholic beverages: 18:30pm – 23:00pm



Al Hadiqa

Opens daily from 18:00pm to 02:00am
Kids allowed until 22:00pm

Dinner: 18:00pm - 23:00pm (set menu)
Premium Alcoholic beverages:18:00pm - 02:00am.
Non-alcoholic beverages:18:00pm - 23:30pm.



Black Goose Buns & Brews

Opens daily from 12:30 pm to 03:00am
Kids allowed until 22:00pm

Lunch: 12:30pm - 15:00pm (set menu)
Dinner: 18:30pm - 23:00pm (set menu)
Premium Alcoholic beverages:12:30pm - 23:30pm.
Non-alcoholic beverages:12:30pm - 03:00am.



Bliss Lounge

Opens daily from 12:30 to 03:00am
During Summer opening Timing:
16:00pm - 03:00am

Dinner: 18:00 to 23:00pm
Last food order: 23:30pm
Last drink order: 02:30am
Kids allowed until 22:00pm

Premium Alcoholic beverages:
12:30pm - 23:30pm.
Non-alcoholic beverages:
12:30pm - 03:00am.



Azure

Opens daily from 09:00 am to 18:00pm

Lunch: 12:30pm - 15:00pm
Snacks: 16:00pm - 18:00 pm
Last food & beverages order: 17:30pm

Premium Alcoholic beverages:
12:30pm - 18:00 pm.
Non-alcoholic beverages:
12:30 - 18:00pm
Ice cream available at Azure pool bar.



Recreation

25% discount on non-motorized water-sports activities

Participating restaurants, bars, and offerings under the All-Inclusive program are subject to change without prior notice, in line with hotel operations and seasonal updates

Selection of the Beverages

Bottled Beers

Budweiser / Heineken

Premium House Wines (White, Red, Rose)

Hardy's Chardonnay / Bodegas Nuviana Veranza
Hardy's Cabernet-Merlot / Pasos de la Capula Syrah
Hardy's Shiraz Rosé / Cuvée Sabourin Rosé Blush

Prosecco, Sparkling Rose

Hardy's Sparkling / Gran Ventino Brut Sparkling
Da Luca Sparkling Rosé

Premium Spirits

Vodka: Ketel One / Stolichnaya
Gin: Bombay Saphire / Hendricks
Whiskey: Dewars White Label / JW Black Label
Rum: Bacardi Superior / Matusalem Classico
Tequila: Jose Cuervo Silver / Jose Cuervo Gold

Selection of Cocktails

Fun on the Beach	Tequila Sunrise
Margarita	Moscow Mule
Mojito	Daiquiri
Gin Fizz	Caipiroska
Cosmopolitan	Long Island Iced Tea

Selection of Non-alcoholic Beverages

Water, coffee, tea, soft drinks, chilled juices, iced tea and ice coffee

Hotel reserves the right to replace the above items with similar brands*

Terms & Conditions

- The all-inclusive package begins at 15:00 on the day of arrival (early arrival will not alter the start time).
- The all-inclusive package concludes at 12:00 noon on the departure day (late checkout will not extend the end time).
- In-room dining, mini bar, and Stella Bar are not included in the all-inclusive package.
- Guests must present their all-inclusive package identification to the server before placing an order (bracelets to be collected upon arrival at the reception.
- Guests are requested to sign the bills for record-keeping purposes.
- After 22:00, Al Hadiqa Restaurant, Black Goose, and Bliss Lounge are accessible to guests aged 21 years and above.
- **Kids Policy**: One child under 13.99 years old and one child under 5.99 years old dine free of charge when ordering from the kids' menu and accompanied by an adult.
- Set menus will be provided in alternative dinner venues.
- During the holy month of Ramadan or religious holidays, alcohol service will comply with local rules and regulations.
- Restaurant operating hours are subject to change.
- Menu items with supplementary charges are clearly marked.

- Hotel reserves the right to replace the above items with similar brands.
- Carnival Brunch is available every Saturday in outdoor area which is included in the All Inclusive package.