PRESS RELEASE

DISTRIBUTION REPORT

14 NOV, 2026

Brazilian Futsal Powerhouse Magnus Club Partners with North Bengal Fighters FC to Take Elite Futsal Methodology to India



KEY METRICS

267

TOTAL PUBLISHER

629.8M+

POTENTIAL REACH

Google News yahoo!news लोकमत The Tribune ANI NEWS INDIA

Download Releases

Download Article

TABLE OF CONTENTS

1 CONTENT & SENTIMENTS 3

2 PUBLISHED LINKS 4 - 19

3 REFERENCES 20

4 DISTRIBUTION DEMOGRAPHY 21

5 AI VISIBILITY SCORE 22

Brazilian Futsal Powerhouse Magnus Club Partners with North Bengal Fighters FC to Take Elite Futsal Methodology to India



In a major development for Indian football and futsal, Magnus Futsal Club of Brazil, one of the country's most prominent futsal institutions and a club renowned for producing elite players, has entered into a strategic partnership with North Bengal Fighters FC, marking a significant India–Brazil collaboration aimed at transforming youth player development.

Speaking about the India collaboration, Mr. Fellipe Drommund , President of Magnus Futsal Club, said:

"Brazil has a futsal legacy of more than 40 years, and Magnus has produced great futsal players. India has a lot of talent, but what is needed is structured coaching methodologies and a deeper understanding of the game. Our Magnus School App will help players and coaches understand the game and learn our methodology."

Viraaj Bansal, Owner of North Bengal Fighters FC, said the collaboration could become an important milestone in the club's long-term vision for youth development.

"We are overwhelmed by this partnership. For North Bengal Fighters FC, this is not just about bringing a Brazilian name to India. It is about giving the next generation an opportunity to learn from one of the best futsal cultures in the world. We want to build an environment where young players from North Bengal can access international knowledge and opportunities."

Aparup Chakraborty, Director & CEO of North Bengal Fighters FC and one of the early promoters of structured futsal development in India, first began discussions with Magnus Futsal Club President Mr. Fellipe Dromund in 2021 with the vision of bringing the Brazilian club's methodology to India.

""Our objective is much bigger than developing futsal players. We want to take Magnus's methodology to some of the best football academies in India and encourage them to integrate futsal principles into their football training.If we can bring the right methodology to the right academies, we can create a new generation of footballers who understand the game differently. This is about using futsal as a tool for football development."

The India–Brazil partnership comes at a time when futsal is gaining increasing attention as an important component of modern football development.

PUBLISHED LINKS

#	Logo	Media	DA	PA	Potential Audience	PR Links
1.	Google News	Google	95	89	369.5M	View Release
2.	yahoo!news	Yahoo	93	75	239.8M	View Release
3.	The Tribune	Tribune News And Media	87	57	13.6M	View Release
4.	ANI NEWS INDIA	ANI News And Media	79	58	2.2M	View Release
5.	लोकमत	Lokmat English News Portal	53	51	1.9M	View Release
6.	World News Network	World News Network News Portal	<25	38	150K	View Release
7.	WISCONSIN JOURNAL	Wisconsin Journal News Portal	<25	<25	144.4K	View Release
8.	INDIA GLOBAL LIVE	India Global Live News Portal	25	27	14.9K	View Release
9.	INDIAN PRESS WIRE	Indian Press Wire News Portal	30	26	14.8K	View Release
10.	BRIEF BUZZ	Brief Buzz News Portal	<25	<25	14.6K	View Release
11.	INSIGHTFUL NEWS	Insightful News News Portal	<25	30	14.6K	View Release
12.	Indian Economic Observer	Indian Economic Observer News Portal	30	34	14.6K	View Release
13.	INDIA TIMES ONLINE	India Times Online News Portal	29	28	14.5K	View Release
14.	THE INDIA WATCH	The India Watch News Portal	26	<25	14.4K	View Release
15.	VVN VILLAGE VOICE NEWS	Village Voice News News Portal	29	26	14.4K	View Release
16.	Karnataka NEWS NETWORK	Karnataka News Network News Portal	28	28	14.4K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
17.		Delhi News Daily News Portal	29	28	14.3K	View Release
18.		Gossip Today News Portal	<25	27	14.3K	View Release
19.		Standard Today News News Portal	<25	25	14.3K	View Release
20.		Traveller News India News Portal	<25	28	14.2K	View Release
21.		India Buzz News News Portal	25	27	14.1K	View Release
22.		Andhra News Digest News Portal	30	<25	14.1K	View Release
23.		Latest News Today News Portal	<25	28	13.9K	View Release
24.		India Latest News News Portal	27	<25	13.9K	View Release
25.		Latest News Himachal News Portal	27	28	13.8K	View Release
26.		India Live News Feed News Portal	27	28	13.8K	View Release
27.		Indian Press Coverage News Portal	26	28	13.7K	View Release
28.		India Tribune Times News Portal	28	<25	13.7K	View Release
29.		India Breaking Buzz News Portal	30	25	13.7K	View Release
30.		Newz Today 24 News Portal	<25	<25	13.6K	View Release
31.		News India Connectivity News Portal	27	25	13.5K	View Release
32.		District Daily News News Portal	28	28	13.3K	View Release
33.		Media Minds News Portal	29	27	13.3K	View Release
34.		News Indian Bulletin News Portal	26	30	13.2K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
35.		Odisha News Hour News Portal	30	30	13.2K	View Release
36.		Quick News Now News Portal	<25	30	13.2K	View Release
37.		India Brief Update News Portal	30	29	13.1K	View Release
38.		India Press Dispatch News Portal	28	<25	13.1K	View Release
39.		Uttarakhand News Wire News Portal	28	25	13.1K	View Release
40.		Sandwich News Portal	27	26	13K	View Release
41.		Goa New Time News Portal	26	25	12.9K	View Release
42.		India Bulletin News News Portal	26	26	12.9K	View Release
43.		India Today Times News Portal	28	30	12.9K	View Release
44.		India Wire News News Portal	30	30	12.7K	View Release
45.		News India News Portal	<25	26	12.6K	View Release
46.		Indian Pulse Media News Portal	28	29	12.5K	View Release
47.		India Mirror News News Portal	30	26	12.5K	View Release
48.		India Career Week News Portal	<25	30	12.4K	View Release
49.		USA Report News Portal	<25	<25	12.4K	View Release
50.		France Network Times News Portal	<25	37	12.4K	View Release
51.		India Bulletin Live News Portal	27	26	12.4K	View Release
52.		Maharashtra Portal News Portal	27	27	12.4K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
53.		Florida Breaking News News Portal	<25	37	12.3K	View Release
54.		UP Today News Portal	<25	30	12.3K	View Release
55.		Reach News News Portal	<25	29	12.3K	View Release
56.		Trend stellers News Portal	<25	29	12.3K	View Release
57.		UAE Times News Portal	<25	<25	12.2K	View Release
58.		Federald Espatch News Portal	<25	26	12.2K	View Release
59.		India Buzz Feednews News Portal	29	29	12.2K	View Release
60.		The Daily Glimpse News Portal	<25	29	12.2K	View Release
61.		Gujarat Watch News Portal	30	<25	12.2K	View Release
62.		Indian Headline Buzz News Portal	28	29	12.1K	View Release
63.		Jharkhand India News Agency News Portal	26	30	12.1K	View Release
64.		Rajasthan Headlines News Portal	27	26	12.1K	View Release
65.		India Latest News Feed News Portal	27	28	12.1K	View Release
66.		European Sun Times News Portal	<25	32	12.1K	View Release
67.		India Flash Bulletin News Portal	30	25	12K	View Release
68.		Express Times News News Portal	<25	28	12K	View Release
69.		The Indian Post News Portal	29	30	12K	View Release
70.		Indian News Daily Update News Portal	30	29	11.9K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
71.		The Quick Update News Portal	<25	29	11.8K	View Release
72.		England News Portal News Portal	<25	38	11.8K	View Release
73.		Srilanka Island News News Portal	<25	37	11.8K	View Release
74.		News India Network News Portal	25	27	11.7K	View Release
75.		East Coast American News News Portal	<25	36	11.7K	View Release
76.		South India News News Portal	<25	32	11.7K	View Release
77.		Richmond Evening News News Portal	<25	37	11.7K	View Release
78.		Eastasiall Newsportal News Portal	<25	27	11.7K	View Release
79.		Patrolling Wire News News Portal	<25	29	11.7K	View Release
80.		The Hindustan Express News Portal	27	26	11.6K	View Release
81.		Chronicle Today News News Portal	<25	<25	11.5K	View Release
82.		India Pulse Update News Portal	27	<25	11.5K	View Release
83.		Dubai City Reporter News Portal	<25	36	11.4K	View Release
84.		Rajasthan Ki Khabar News Portal	<25	37	11.4K	View Release
85.		Kashmir Newsline News Portal	<25	32	11.4K	View Release
86.		Punjab Live News Portal	25	37	11.4K	View Release
87.		Delhi Live News News Portal	<25	34	11.4K	View Release
88.		Birmingham All News Network News Portal	<25	37	11.4K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
89.		India press Coverage News Portal	25	27	11.4K	View Release
90.		Indian Former News Portal	26	28	11.3K	View Release
91.		News India Web News Portal	<25	25	11.3K	View Release
92.		News Today99 News Portal	<25	<25	11.2K	View Release
93.		Karnataka News Room News Portal	27	25	11.2K	View Release
94.		Indsider India Times News Portal	<25	26	11.1K	View Release
95.		North East Times News Portal	26	33	11.1K	View Release
96.		Toronto Sun Times News Portal	<25	31	11.1K	View Release
97.		Chhattisgarh Today News Portal	<25	33	11.1K	View Release
98.		Kashmir Breaking News News Portal	<25	30	11.1K	View Release
99.		White House News Time News Portal	<25	36	11.1K	View Release
100.		India Flash News News Portal	26	30	11K	View Release
101.		India Briefings News Portal	25	26	11K	View Release
102.		Top Icsarena News Portal	27	25	10.9K	View Release
103.		West Minster Times News Portal	<25	<25	10.9K	View Release
104.		Karnataka Live News Portal	<25	32	10.9K	View Release
105.		New York Despatch News Portal	<25	32	10.9K	View Release
106.		Capitol Hill Reporter News Portal	<25	37	10.9K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
107.		Mountain View Sentinel News Portal	<25	36	10.9K	View Release
108.		West Bengal Khabar News Portal	26	25	10.9K	View Release
109.		Buffalo Despatch News Portal	<25	<25	10.9K	View Release
110.		Telangana Journal News Portal	<25	30	10.9K	View Release
111.		Jharkhand Times News Portal	<25	26	10.9K	View Release
112.		News Wave India News Portal	28	27	10.8K	View Release
113.		India News Junction News Portal	29	26	10.8K	View Release
114.		British News Network News Portal	<25	38	10.7K	View Release
115.		Washington Dc Despatch News Portal	<25	36	10.7K	View Release
116.		Gujarat Samachar News Portal	25	37	10.7K	View Release
117.		Middle East Times News Portal	<25	<25	10.7K	View Release
118.		Indian Daily Press News Portal	30	28	10.6K	View Release
119.		India Current Affairs News Portal	25	<25	10.6K	View Release
120.		The News Net News Portal	<25	26	10.6K	View Release
121.		Miami News Herald News Portal	<25	36	10.5K	View Release
122.		British Columbia Times News Portal	<25	38	10.5K	View Release
123.		Indian News Network News Portal	<25	33	10.5K	View Release
124.		Wall Street Sentinel News Portal	<25	<25	10.5K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
125.		Tripura News Central News Portal	25	26	10.5K	View Release
126.		Report Today News Portal	<25	26	10.4K	View Release
127.		Story India News Portal	<25	25	10.4K	View Release
128.		India Today Updates News Portal	29	30	10.4K	View Release
129.		India News Break News Portal	27	<25	10.3K	View Release
130.		Indian News Channel News Portal	29	30	10.3K	View Release
131.		Times Of India Daily News Portal	25	<25	10.3K	View Release
132.		Himachal Patrika News Portal	<25	30	10.3K	View Release
133.		Bihar Times News Portal	<25	30	10.3K	View Release
134.		Vancouver Herald News Portal	<25	<25	10.3K	View Release
135.		Maldives Star Plus News Portal	<25	26	10.3K	View Release
136.		Daily India Updates News Portal	27	<25	10.3K	View Release
137.		Bihar 24x7 News Portal	<25	37	10.2K	View Release
138.		Maharashtra Samachar News Portal	<25	29	10.2K	View Release
139.		Haryana Today News Portal	<25	34	10.2K	View Release
140.		VanakkamTamil Nadu News Portal	<25	38	10.2K	View Release
141.		India Current Update News Portal	25	<25	10.2K	View Release
142.		Buzzing info News Portal	25	27	10.1K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
143.		Madhya Pradesh Chronicle News Portal	<25	36	10.1K	View Release
144.		Gujarat Varta News Portal	<25	31	10.1K	View Release
145.		San Francis Costar News Portal	<25	<25	10.1K	View Release
146.		Us World Today News Portal	<25	36	10.1K	View Release
147.		Andhra Pradesh Mirror News Portal	<25	31	10.1K	View Release
148.		Los Angeles Evening Despatch News Portal	<25	36	10.1K	View Release
149.		Standard News Wire News Portal	25	27	10K	View Release
150.		London Channel News News Portal	<25	37	10K	View Release
151.		News Economic India News Portal	<25	26	10K	View Release
152.		India News Connect News Portal	26	25	9.9K	View Release
153.		Business Line Print News Portal	<25	28	9.9K	View Release
154.		Scroll India News News Portal	<25	28	9.9K	View Release
155.		Daily News India Online News Portal	<25	26	9.8K	View Release
156.		Madhya Pradesh News Tribune News Portal	26	<25	9.7K	View Release
157.		News India Live News Portal	28	25	9.7K	View Release
158.		India Live News News Portal	27	26	9.6K	View Release
159.		Odisha News Voice News Portal	30	29	9.6K	View Release
160.		Report World News Portal	<25	27	9.5K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
161.		Nagaland News Watch News Portal	27	25	9.4K	View Release
162.		India News Wire News Portal	26	<25	9.3K	View Release
163.		Report News News Portal	<25	26	9.3K	View Release
164.		News India Point News Portal	30	26	9.2K	View Release
165.		Telangana News Spot News Portal	28	28	9.1K	View Release
166.		India News Nation News Portal	28	27	9.1K	View Release
167.		The India Talks News Portal	26	<25	9.1K	View Release
168.		India Flashnewsfeed News Portal	27	<25	9K	View Release
169.		Tech Times News News Portal	<25	26	9K	View Release
170.		India Buzz Times News Portal	25	28	9K	View Release
171.		India Reporter Live News Portal	30	26	8.9K	View Release
172.		Punjab News Network News Portal	26	<25	8.7K	View Release
173.		Now Report News Portal	<25	25	8.7K	View Release
174.		News India Times News Portal	30	27	8.6K	View Release
175.		India Press Buzz News Portal	27	25	8.6K	View Release
176.		The Report Net News Portal	<25	28	8.6K	View Release
177.		India Times News News Portal	30	28	8.6K	View Release
178.		New India 24x7 News Portal	26	25	8.5K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
179.		Nagaland News 24x7 News Portal	27	25	8.4K	View Release
180.		News Indian Update News Portal	29	29	8.4K	View Release
181.		Bihar News Watch News Portal	28	29	8.4K	View Release
182.		Indian World News News Portal	<25	28	8.4K	View Release
183.		India Wire Channel News Portal	27	25	8.4K	View Release
184.		Himachal Pradesh News Flash News Portal	30	27	8.4K	View Release
185.		Tripura News Point News Portal	25	30	8.3K	View Release
186.		Punjab News Update News Portal	28	30	8.3K	View Release
187.		India Post Daily News Portal	26	29	8.3K	View Release
188.		The Report World News Portal	<25	27	8.3K	View Release
189.		Tamilnadu News Update News Portal	28	25	8.2K	View Release
190.		Mizoram News Pulse News Portal	26	25	8.2K	View Release
191.		Maharashtra NewsFlash News Portal	27	30	8.2K	View Release
192.		India Today Daily News Portal	26	26	8.2K	View Release
193.		Himachal News Report News Portal	28	27	8K	View Release
194.		Daily Indiane News Portal	29	26	8K	View Release
195.		India 24x7 News News Portal	27	26	7.9K	View Release
196.		Post Times News News Portal	<25	30	7.9K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
197.		Rabale News Portal	28	25	7.8K	View Release
198.		Mizoram News Voice News Portal	30	29	7.8K	View Release
199.		India Globe Today News Portal	30	25	7.8K	View Release
200.		India News Portal News Portal	27	30	7.7K	View Release
201.		India Watch Daily News Portal	25	<25	7.7K	View Release
202.		India Today Live Update News Portal	26	<25	7.6K	View Release
203.		News Indian Line News Portal	26	30	7.6K	View Release
204.		Indian Headline News News Portal	28	29	7.5K	View Release
205.		Goa News Online News Portal	27	29	7.5K	View Release
206.		Indian News Views News Portal	25	28	7.4K	View Release
207.		Indian News Update News Portal	30	<25	7.4K	View Release
208.		News Today Pro News Portal	<25	<25	7.4K	View Release
209.		Latest News Karnataka News Portal	29	25	7.4K	View Release
210.		Indian For Media News Portal	30	29	7.3K	View Release
211.		The News India Now News Portal	27	<25	7.3K	View Release
212.		Indian Express Newsfeed News Portal	28	30	7.3K	View Release
213.		Jammu and Kashmir News Report News Portal	27	30	7.3K	View Release

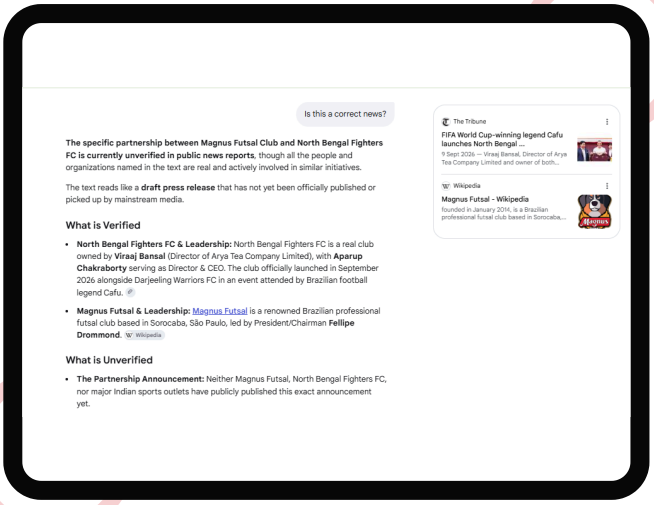
#	Logo	Media	DA	PA	Potential Audience	PR Links
214.		Indian News Beat News Portal	28	26	7.2K	View Release
215.		India Watch Live News Portal	30	27	7.2K	View Release
216.		News India Headline News Portal	27	28	7.2K	View Release
217.		Rajasthan News Time News Portal	28	26	7.1K	View Release
218.		India Live News Today News Portal	25	30	7K	View Release
219.		Jharkhand News Hub News Portal	28	27	7K	View Release
220.		Indian press Connect News Portal	30	30	6.9K	View Release
221.		The India Brief News Portal	27	<25	6.8K	View Release
222.		Indian Express News News Portal	30	30	6.8K	View Release
223.		India World News News Portal	<25	28	6.6K	View Release
224.		Chhattisgarh NewsLine News Portal	29	<25	6.6K	View Release
225.		News Indian Link News Portal	26	28	6.6K	View Release
226.		India Buzz Channel News Portal	28	28	6.6K	View Release
227.		News Pulse India News Portal	27	<25	6.5K	View Release
228.		News Eagle India News Portal	30	30	6.4K	View Release
229.		India latest News Update News Portal	29	<25	6.4K	View Release
230.		India Press Journal News Portal	27	30	6.4K	View Release
231.		Mizoram News Buzz News Portal	27	26	6.4K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
232.		News India Talks News Portal	30	29	6.4K	View Release
233.		Weekly News Report News Portal	<25	30	6.3K	View Release
234.		India Vibes Media News Portal	26	27	6.3K	View Release
235.		The India Times Online News Portal	30	<25	6.3K	View Release
236.		India Today Headline News Portal	27	30	6.2K	View Release
237.		Indian Express Daily News Portal	27	29	6.2K	View Release
238.		India Live New Update News Portal	26	<25	6.2K	View Release
239.		Indian Express Update News Portal	25	30	6.1K	View Release
240.		India Wire Media News Portal	28	27	6K	View Release
241.		Haryana News Line News Portal	29	28	6K	View Release
242.		India Today Newsflash News Portal	28	27	5.9K	View Release
243.		News Mirror News Portal	<25	27	5.9K	View Release
244.		India Global News News Portal	30	<25	5.8K	View Release
245.		Manipur News World News Portal	30	26	5.8K	View Release
246.		News Wires News Portal	27	29	5.8K	View Release
247.		The Indian Post Online News Portal	26	<25	5.8K	View Release
248.		India Forbes News News Portal	<25	27	5.7K	View Release
249.		My News Today News Portal	28	25	5.7K	View Release

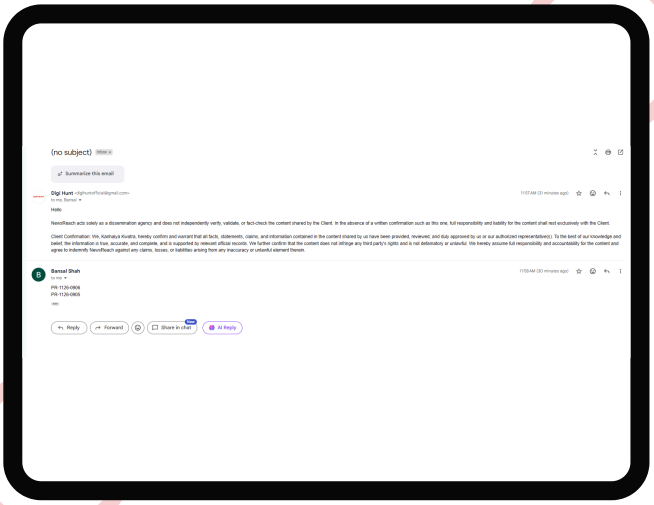
#	Logo	Media	DA	PA	Potential Audience	PR Links
250.		State Newz News Portal	27	28	5.7K	View Release
251.		India state News News Portal	25	26	5.7K	View Release
252.		Indian Focus News News Portal	25	29	5.6K	View Release
253.		India Story Line News Portal	30	28	5.5K	View Release
254.		State News Today News Portal	<25	27	5.5K	View Release
255.		News Indian Pulse News Portal	28	29	5.5K	View Release
256.		Sikkim News Update News Portal	30	25	5.4K	View Release
257.		India Globalnews News Portal	<25	29	5.4K	View Release
258.		Report India News Portal	<25	30	5.3K	View Release
259.		Rapid Report News Portal	<25	25	5.3K	View Release
260.		India Breaking News Line News Portal	26	25	5.3K	View Release
261.		Meghalaya News Daily News Portal	28	<25	5.2K	View Release
262.		India Viral Newsnow News Portal	30	29	5.1K	View Release
263.		News India Connect News Portal	30	30	5.1K	View Release
264.		Nagpur Project News News Portal	<25	29	5.1K	View Release
265.		Kerala News Journal News Portal	27	30	5.1K	View Release
266.		Haryana News Time News Portal	27	26	5K	View Release
267.		Odisha Post News Portal	25	38	1.1K	View Release

REFERENCE SOURCES

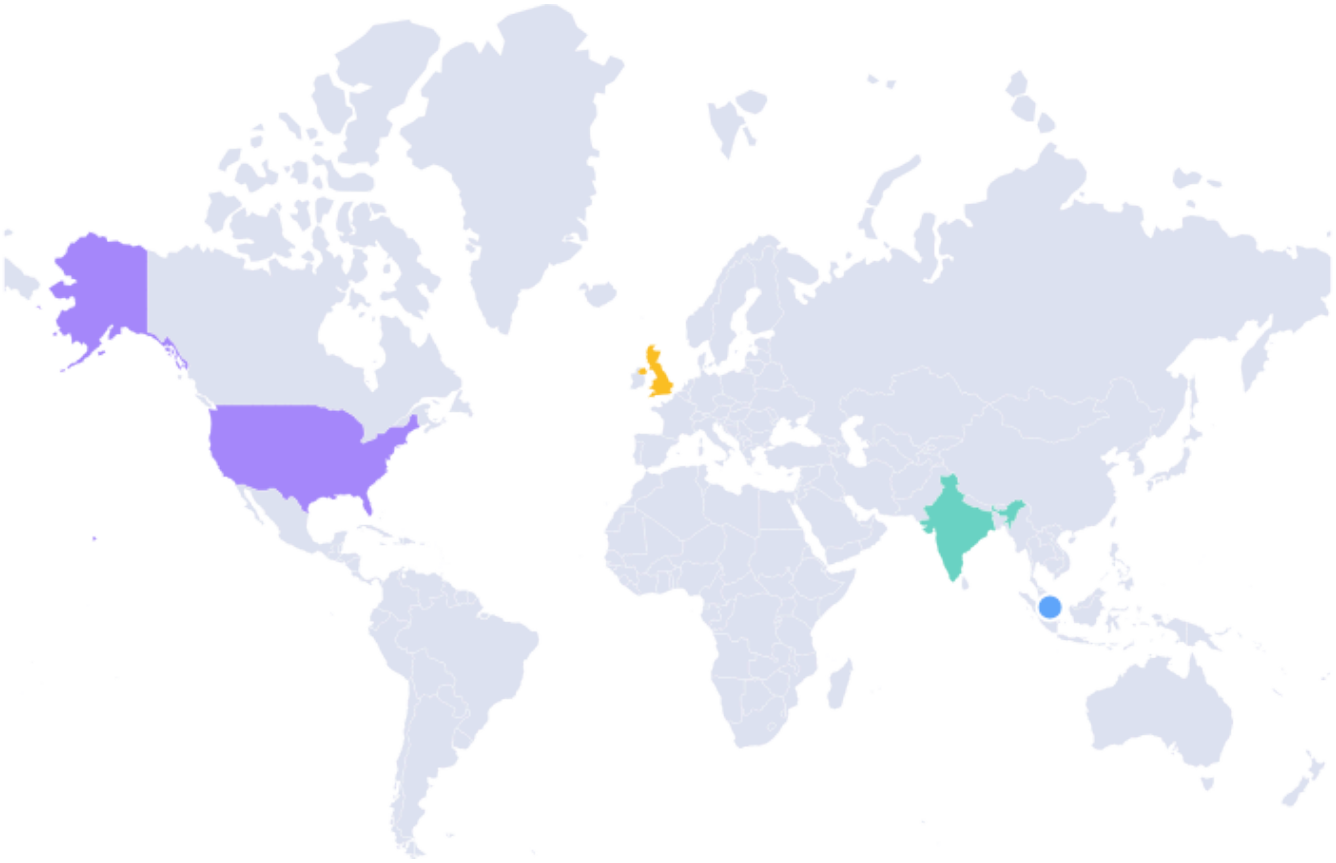
REFERENCE 1

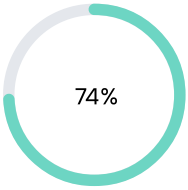


REFERENCE 2

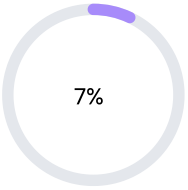


DISTRIBUTION DEMOGRAPHY

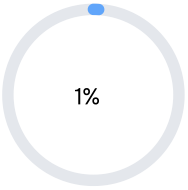




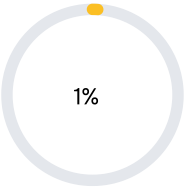
INDIA



UNITED STATES



SINGAPORE



UNITED KINGDOM

SENTIMENT ANALYSIS

Positive

Score 10 / 10

Category: Sports – Futsal Partnership



SENTIMENT

The article announces a strategic partnership between Brazil's Magnus Futsal Club and India's North Bengal Fighters FC, highlighting the transfer of elite futsal methodology to Indian youth development. It underscores the brand's relevance in the sports sector, especially futsal, and showcases quotes from club leaders. The tone is upbeat and promotional, emphasizing the benefits of the collaboration.

CAMPAIGN RATING

Fair

URL ANALYSED

10



51/100

CAMPAIGN SCORE

PERFORMANCE

51%

SCORE BREAKDOWN

SENTIMENT	SEO	AUTHORITY	TRAFFIC
10/10	9/20	18/20	3/20

SOURCE	COVERAGE	PLACEMENT
3/10	2/10	6/10

SEO Strength

SCORE 9/20

TARGET KEYWORD	USAGE
Magnus Futsal Club partnership India	0 Times

ASSESSMENT

The target keyword does not appear in the text, resulting in a low keyword usage score despite a related LSI term. The article is short and lacks headings or lists, giving it a modest structural score. However, it provides thorough coverage of the partnership, includes expert quotes, and follows a clear intro-body-conclusion flow, earning a high topical depth score.


thank
you