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PRESS RELEASE DISTRIBUTION REPORT

PR Impact Report

FORMAT
Press release

DISTRIBUTED
17 November 2026

THE RELEASE

Sapphire International School Strengthens Career Readiness and Global Leadership Through UniQuest 2.0 and SIMUN 3.0

Full article inside this report

265
LIVE PUBLICATIONS
Verified, live release links

669.5M+
POTENTIAL REACH
Combined outlet audience

95
TOP DOMAIN AUTHORITY
Highest-ranked outlet

FEATURED IN

Google News · yahoo!news · लोकमत · BS · The Tribune · ANI NEWS INDIA

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PRESS RELEASE · Press release distribution report · 17 Nov 2026

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THE RELEASE

Sapphire International School Strengthens Career Readiness and Global Leadership Through UniQuest 2.0 and SIMUN 3.0

Full article inside this report

PRESS RELEASE · Content & sentiment · 17 Nov 2026

Sapphire International School Strengthens Career Readiness and Global Leadership Through UniQuest 2.0 and SIMUN 3.0

Delhi NCR, 17 November 2026: Sapphire International School recently organised two student-focused initiatives, **UniQuest 2.0** Career and University Fair and **SIMUN 3.0** Model United Nations conference at its campus. The programmes provided students with opportunities to explore higher education pathways, engage with global challenges and develop skills beyond classroom learning.

UniQuest 2.0 brought together several Indian and international higher education institutions, with approximately 22 representatives engaging with students and parents on academic programmes, university options and future career opportunities. The fair recorded a footfall of 250 visitors, comprising 154 learners, 41 parents and several teachers.

Students from Grades XI and XII formed the majority of the attendance, reflecting the importance of career guidance during the senior school years. Parents also participated in discussions, allowing families to explore higher education options together.

Complementing the focus on career awareness, the campus hosted the third edition of its Model United Nations conference, SIMUN 3.0. The conference brought together student delegates, faculty members and guests for a day of diplomacy, debate and discussions on national and international issues.

The conference featured committees including the United Nations General Assembly (UNGA), United Nations Security Council (UNSC), World Health Organization (WHO), United Nations Human Rights Council (UNHRC), United Nations Economic and Social Council (ECOSOC) and All India Political Parties Meet (AIPPM). Delegates deliberated on geopolitical conflicts, artificial intelligence, climate-related health challenges, human rights, economic inequality and parliamentary representation in India.

Through committee sessions, participants represented assigned countries, presented their positions, negotiated with fellow delegates and worked towards resolutions. An International Press team documented the proceedings, providing students with exposure to reporting and journalism. The conference concluded with an award ceremony recognising delegates for their research, diplomacy and contributions to the discussions.

Mr. Saurabh Sehgal, Director, Sapphire International School, Noida and Ghaziabad, said, "Education must prepare students to make informed choices and respond confidently to the world around them. Through UniQuest, we are helping learners understand higher education opportunities and plan their future with greater clarity. SIMUN provides a different but equally important experience, encouraging students to research, question, communicate and appreciate diverse perspectives. Together, these initiatives reflect our belief that learning must go beyond textbooks and equip young people with the confidence, judgement and skills needed for the future."

Both initiatives reflect Sapphire International School's approach to connecting academic education with practical learning experiences. By creating opportunities for students to interact with universities, explore career options and deliberate on real-world challenges, the school continues to encourage independent thinking, responsible decision-making and leadership among learners.

About Sapphire International School

Sapphire International School focuses on holistic education through academic learning, experiential opportunities and student development initiatives. Guided by the belief that every child can become a leader, the school encourages critical thinking, confidence, communication and responsible citizenship through experiences that extend beyond the classroom.

PRESS RELEASE · 17 Nov 2026

Top 25 published links by potential audience

All 265 live release links are listed in the full publication directory that follows.

#	LOGO	PUBLICATION	DA	PA	AUDIENCE
1	Google News	Google	95	89	369.5M
2	yahoo!news	Yahoo	93	75	239.8M
3	BS	Business Standard	90	63	39.7M
4	The Tribune	Tribune	87	57	13.6M
5	ANI NEWS INDIA	ANI	79	58	2.2M
6	लोकमत	Lokmat English	53	51	1.9M
7	World News Network	World News Network	<25	38	150K
8	WISCONSIN JOURNAL	Wisconsin Journal	<25	<25	144.4K
9	INDIA GLOBAL LIVE	India Global Live	25	27	14.9K
10	INDIAN PRESS WIRE	Indian Press Wire	30	26	14.8K
11	BRIEF BUZZ	Brief Buzz	<25	<25	14.6K
12	INSIGHTFUL NEWS	Insightful News	<25	30	14.6K
13	Indian Economic Observer	Indian Economic Observer	30	34	14.6K
14	INDIA TIMES ONLINE	India Times Online	29	28	14.5K
15	THE INDIA WATCH	The India Watch	26	<25	14.4K
16	VVN VILLAGE VOICE NEWS	Village Voice News	29	26	14.4K
17	Karnataka NEWS NETWORK	Karnataka News Network	28	28	14.4K
18	DND DELHI NEWS DAILY	Delhi News Daily	29	28	14.3K
19	24 GOSSIP TODAY	Gossip Today	<25	27	14.3K
20	STANDARD TODAY NEWS	Standard Today News	<25	25	14.3K
21	TravellerNews INDIA	Traveller News India	<25	28	14.2K
22		India Buzz News	25	27	14.1K
23	Andhra NEWS DIGEST	Andhra News Digest	30	<25	14.1K
24	LATESTNEWS TODAY	Latest News Today	<25	28	13.9K
25	INDIA LATEST	India Latest News	27	<25	13.9K

DA = Domain Authority · PA = Page Authority (see glossary)

PRESS RELEASE · 17 Nov 2026

All live links · outlets 26–74

265 live publications · sorted by audience

#	LOGO	PUBLICATION	DA	REACH
26	LNH	Latest News Himachal	27	13.8K
27	INDIA LIVE NEWS FEED	India Live News Feed	27	13.8K
28	Indian Press Coverage	Indian Press Coverage	26	13.7K
29	TRIBUNE TIMES	India Tribune Times	28	13.7K
30	INDIA BREAKING BUZZ	India Breaking Buzz	30	13.7K
31	24 NEWZ TODAY	Newz Today 24	<25	13.6K
32	NEWS INDIA	News India Connectivity	27	13.5K
33	DISTRICT DAILY NEWS	District Daily News	28	13.3K
34	MEDIAS MINDS	Media Minds	29	13.3K
35	INDIAN BULLETIN	News Indian Bulletin	26	13.2K
36	Odisha NEWS HOUR	Odisha News Hour	30	13.2K
37	QUICK NEWS NOW	Quick News Now	<25	13.2K
38	INDIA BRIEF UPDATE	India Brief Update	30	13.1K
39	INDIA PRESS DISPATCH	India Press Dispatch	28	13.1K
40	UTTARAKHAND NEWS WIRE	Uttarakhand News Wire	28	13.1K
41	Sandwich	Sandwich	27	13K
42	GOA NEWS TIME	Goa New Time	26	12.9K
43	INDIA BULLETIN NEWS	India Bulletin News	26	12.9K
44	INDIA TODAY TIMES	India Today Times	28	12.9K
45	INDIA WIRE NEWS	India Wire News	30	12.7K
46	NEWS INDIAS	News India	<25	12.6K
47	INDIAN PULSE MEDIA	Indian Pulse Media	28	12.5K
48	INDIA MIRROR NEWS	India Mirror News	30	12.5K
49	INDIA CAREERWEEK	India Career Week	<25	12.4K
50	USA REPORT	USA Report	<25	12.4K

#	LOGO	PUBLICATION	DA	REACH
51	FRANCE NETWORK TIMES	France Network Times	<25	12.4K
52	India Bulletin Live	India Bulletin Live	27	12.4K
53	Maharastra PORTAL	Maharashtra Portal	27	12.4K
54	UP TODAY	UP Today	<25	12.3K
55	BreakingNews	Florida Breaking News	<25	12.3K
56	REACH NEWS	Reach News	<25	12.3K
57	TRENDS TELLERS	Trend stellers	<25	12.3K
58	UAE Times	UAE Times	<25	12.2K
59	FEDERAL DESPATCH	Federald Espatch	<25	12.2K
60	BUZZ FEED	India Buzz Feednews	29	12.2K
61	THE DAILY GLIMPSE	The Daily Glimpse	<25	12.2K
62	GUJARAT WATCH	Gujarat Watch	30	12.2K
63	HEADLINE BUZZ	Indian Headline Buzz	28	12.1K
64	JHARKHAND INDIA NEWS AGENCY	Jharkhand India News Agency	26	12.1K
65	RAJASTHAN HEADLINES	Rajasthan Headlines	27	12.1K
66	INDIA LATEST NEWS FEED	India Latest News Feed	27	12.1K
67	SUN TIMES	European Sun Times	<25	12.1K
68	INDIA FLASH BULLETIN	India Flash Bulletin	30	12K
69	EXPRESSTIMES NEWS	Express Times News	<25	12K
70	THE INDIAN POST	The Indian Post	29	12K
71	DAILY UPDATE	Indian News Daily Update	30	11.9K
72	THE QUICKUPDATE	The Quick Update	<25	11.8K
73	Sri Lanka ISLANDNEWS	Srilanka Island News	<25	11.8K
74	England NEWS PORTAL	England News Portal	<25	11.8K

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All live links · outlets 75–122

265 live publications · sorted by audience

#	LOGO	PUBLICATION	DA	REACH
75		News India Network	25	11.7K
76		South India News	<25	11.7K
77		East Coast American News	<25	11.7K
78		Richmond Evening News	<25	11.7K
79		Eastasiall Newsportal	<25	11.7K
80		Patrolling Wire News	<25	11.7K
81		The Hindustan Express	27	11.6K
82		Chronicle Today News	<25	11.5K
83		India Pulse Update	27	11.5K
84		Rajasthan Ki Khabar	<25	11.4K
85		Dubai City Reporter	<25	11.4K
86		Birmingham All News Network	<25	11.4K
87		Kashmir Newsline	<25	11.4K
88		Punjab Live	25	11.4K
89		Delhi Live News	<25	11.4K
90		India press Coverage	25	11.4K
91		Indian Former	26	11.3K
92		News India Web	<25	11.3K
93		News Today99	<25	11.2K
94		Karnataka News Room	27	11.2K
95		Indsider India Times	<25	11.1K
96		White House News Time	<25	11.1K
97		North East Times	26	11.1K
98		Kashmir Breaking News	<25	11.1K

#	LOGO	PUBLICATION	DA	REACH
99		Chhattisgarh Today	<25	11.1K
100		Toronto Sun Times	<25	11.1K
101		India Flash News	26	11K
102		India Briefings	25	11K
103		West Minster Times	<25	10.9K
104		Capitol Hill Reporter	<25	10.9K
105		New York Despatch	<25	10.9K
106		Karnataka Live	<25	10.9K
107		Jharkhand Times	<25	10.9K
108		Telangana Journal	<25	10.9K
109		West Bengal Khabar	26	10.9K
110		Buffalo Despatch	<25	10.9K
111		Mountain View Sentinel	<25	10.9K
112		News Wave India	28	10.8K
113		India News Junction	29	10.8K
114		Washington Dc Despatch	<25	10.7K
115		Gujarat Samachar	25	10.7K
116		Middle East Times	<25	10.7K
117		British News Network	<25	10.7K
118		Indian Daily Press	30	10.6K
119		India Current Affairs	25	10.6K
120		The News Net	<25	10.6K
121		British Columbia Times	<25	10.5K
122		Indian News Network	<25	10.5K

PRESS RELEASE · 17 Nov 2026

All live links · outlets 123–170

265 live publications · sorted by audience

#	LOGO	PUBLICATION	DA	REACH
123		Wall Street Sentinel	<25	10.5K
124		Miami News Herald	<25	10.5K
125		Tripura News Central	25	10.5K
126		Report Today	<25	10.4K
127		Story India	<25	10.4K
128		India Today Updates	29	10.4K
129		India News Break	27	10.3K
130		Indian News Channel	29	10.3K
131		Times Of India Daily	25	10.3K
132		Vancouver Herald	<25	10.3K
133		Himachal Patrika	<25	10.3K
134		Maldives Star Plus	<25	10.3K
135		Bihar Times	<25	10.3K
136		Haryana Today	<25	10.2K
137		VanakkamTamil Nadu	<25	10.2K
138		Maharashtra Samachar	<25	10.2K
139		Bihar 24×7	<25	10.2K
140		India Current Update	25	10.2K
141		Andhra Pradesh Mirror	<25	10.1K
142		Us World Today	<25	10.1K
143		San Francis Costar	<25	10.1K
144		Madhya Pradesh Chronicle	<25	10.1K
145		Gujarat Varta	<25	10.1K
146		Los Angeles Evening Despatch	<25	10.1K

#	LOGO	PUBLICATION	DA	REACH
147		Standard News Wire	25	10K
148		London Channel News	<25	10K
149		News Economic India	<25	10K
150		India News Connect	26	9.9K
151		Business Line Print	<25	9.9K
152		Scroll India News	<25	9.9K
153		Daily News India Online	<25	9.8K
154		Madhya Pradesh News Tribune	26	9.7K
155		News India Live	28	9.7K
156		India Live News	27	9.6K
157		Odisha News Voice	30	9.6K
158		Report World	<25	9.5K
159		Nagaland News Watch	27	9.4K
160		India News Wire	26	9.3K
161		Report News	<25	9.3K
162		News India Point	30	9.2K
163		Telangana News Spot	28	9.1K
164		India News Nation	28	9.1K
165		The India Talks	26	9.1K
166		India Flashnewsfeed	27	9K
167		Tech Times News	<25	9K
168		India Buzz Times	25	9K
169		India Reporter Live	30	8.9K
170		Punjab News Network	26	8.7K

PRESS RELEASE · 17 Nov 2026

All live links · outlets 171–218

265 live publications · sorted by audience

#	LOGO	PUBLICATION	DA	REACH
171		Now Report	<25	8.7K
172		News India Times	30	8.6K
173		India Press Buzz	27	8.6K
174		The Report Net	<25	8.6K
175		India Times News	30	8.6K
176		New India 24×7	26	8.5K
177		Nagaland News 24×7	27	8.4K
178		News Indian Update	29	8.4K
179		Bihar News Watch	28	8.4K
180		Indian World News	<25	8.4K
181		India Wire Channel	27	8.4K
182		Himachal Pradesh News Flash	30	8.4K
183		Tripura News Point	25	8.3K
184		Punjab News Update	28	8.3K
185		India Post Daily	26	8.3K
186		The Report World	<25	8.3K
187		Tamilnadu News Update	28	8.2K
188		Mizoram News Pulse	26	8.2K
189		Maharashtra NewsFlash	27	8.2K
190		India Today Daily	26	8.2K
191		Himachal News Report	28	8K
192		Daily Indiane	29	8K
193		India 24×7 News	27	7.9K
194		Post Times News	<25	7.9K
195		Rabale	28	7.8K
196		Mizoram News Voice	30	7.8K
197		India Globe Today	30	7.8K
198		India News Portal	27	7.7K
199		India Watch Daily	25	7.7K
200		India Today Live Update	26	7.6K
201		News Indian Line	26	7.6K
202		Indian Headline News	28	7.5K
203		Goa News Online	27	7.5K
204		Indian News Views	25	7.4K
205		Indian News Update	30	7.4K
206		News Today Pro	<25	7.4K
207		Latest News Karnataka	29	7.4K
208		Indian For Media	30	7.3K
209		The News India Now	27	7.3K
210		Indian Express Newsfeed	28	7.3K
211		Jammu and Kashmir News Report	27	7.3K
212		Indian News Beat	28	7.2K
213		India Watch Live	30	7.2K
214		News India Headline	27	7.2K
215		Rajasthan News Time	28	7.1K
216		India Live News Today	25	7K
217		Jharkhand News Hub	28	7K
218		Indian press Connect	30	6.9K

PRESS RELEASE · 17 Nov 2026

All live links · outlets 219–265

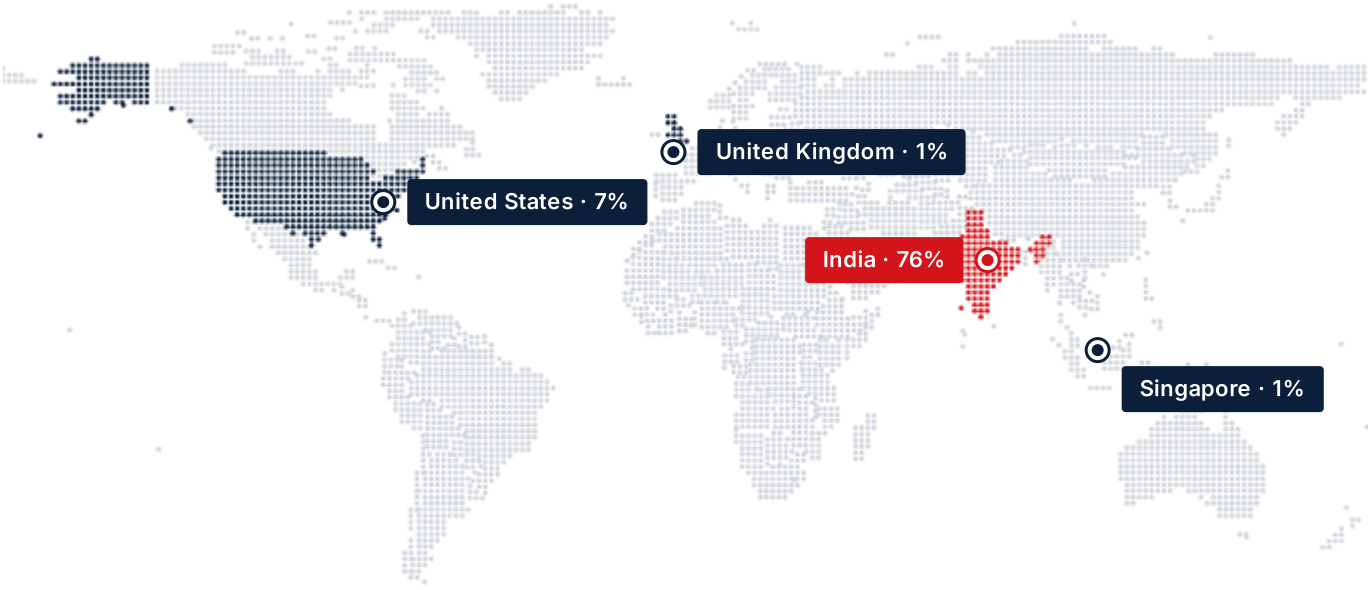
265 live publications · sorted by audience

#	LOGO	PUBLICATION	DA	REACH
219		The India Brief	27	6.8K
220		Indian Express News	30	6.8K
221		India World News	<25	6.6K
222		Chhattisgarh NewsLine	29	6.6K
223		News Indian Link	26	6.6K
224		India Buzz Channel	28	6.6K
225		News Pulse India	27	6.5K
226		News Eagle India	30	6.4K
227		India latest News Update	29	6.4K
228		India Press Journal	27	6.4K
229		Mizoram News Buzz	27	6.4K
230		News India Talks	30	6.4K
231		Weekly News Report	<25	6.3K
232		India Vibes Media	26	6.3K
233		The India Times Online	30	6.3K
234		India Today Headline	27	6.2K
235		Indian Express Daily	27	6.2K
236		India Live New Update	26	6.2K
237		Indian Express Update	25	6.1K
238		India Wire Media	28	6K
239		Haryana News Line	29	6K
240		India Today Newsflash	28	5.9K
241		News Mirror	<25	5.9K
242		India Global News	30	5.8K
243		Manipur News World	30	5.8K
244		News Wires	27	5.8K
245		The Indian Post Online	26	5.8K
246		India Forbes News	<25	5.7K
247		My News Today	28	5.7K
248		State Newz	27	5.7K
249		India state News	25	5.7K
250		Indian Focus News	25	5.6K
251		India Story Line	30	5.5K
252		State News Today	<25	5.5K
253		News Indian Pulse	28	5.5K
254		Sikkim News Update	30	5.4K
255		India Globalnews	<25	5.4K
256		Report India	<25	5.3K
257		Rapid Report	<25	5.3K
258		India Breaking News Line	26	5.3K
259		Meghalaya News Daily	28	5.2K
260		India Viral Newsnow	30	5.1K
261		News India Connect	30	5.1K
262		Nagpur Project News	<25	5.1K
263		Kerala News Journal	27	5.1K
264		Haryana News Time	27	5K
265		Odisha Post	25	1.1K

PRESS RELEASE · 17 Nov 2026

Distribution demography & sentiment

DISTRIBUTION DEMOGRAPHY



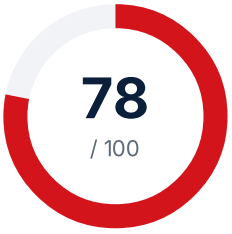
76%	7%	1%	1%
INDIA	UNITED STATES	UNITED KINGDOM	SINGAPORE

SENTIMENT ANALYSIS

Positive

Score **10 / 10**

Category: Education



CAMPAIGN SCORE
78/100

PERFORMANCE
78%

CAMPAIGN RATING
Excellent

URL ANALYSED
10

The article highlights Sapphire International School's recent UniQuest 2.0 career fair and SIMUN 3.0 Model United Nations conference, emphasizing how these programs boost career readiness and global leadership skills. It showcases the school's commitment to experiential learning, aligning closely with the education sector. The tone remains upbeat, celebrating student engagement and the school's forward-thinking approach.

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Visibility score breakdown

SENTIMENT	SEO	DA	PA
10/10	16/20	15/10	5/10
Tone of the coverage towards your brand.	Keyword use, structure and depth of the article.	**Domain Authority:** trust in the publishing sites.	**Page Authority:** ranking power of each article.

TRAFFIC	SOURCE	COVERAGE	PLACEMENT
9/20	5/10	8/10	10/10
Estimated visits the published pages attract.	Credibility and tier of the publishing outlets.	Breadth of pickup across outlets and regions.	Prominence of the article on publisher sites.

SEO STRENGTH · How well the article is optimised for search

SCORE 16/20

TARGET KEYWORD	USAGE
Sapphire International School UniQuest 2.0	9 Times

Assessment: Keyword usage is modest: the exact phrase appears in the first 100 words and related LSI terms are present, earning a small score. The article's structure is simple with short paragraphs but lacks headings and lists, limiting its length/structure rating. Content depth is strong, covering multiple sub-topics, providing statistics, expe...

DISCLAIMER · UNDERSTANDING YOUR SCORE

Visibility builds over time

A newly published PR article is much like a newborn learning to walk — it cannot run on day one. In the same way, Google needs time to discover, crawl, understand and index each new article. Initial scores may therefore be low and should be read as a starting point, not the final result.

1 Discover — 2 Crawl — 3 Understand — 4 Index

How you can improve PR visibility

01

Social media

Share the articles on LinkedIn and other social media platforms.

02

Website visibility

Add the publication links to an "As Featured In" section on your official website.

03

Owned channels

Promote the articles through your newsletters and email signatures.

Important: Scores may improve over time as visibility and other performance signals develop.

Reading this report

Domain Authority (DA)

A 0–100 score of how much search engines trust a website overall. Higher DA means links from that site carry more weight.

Page Authority (PA)

The same idea for a single page — how likely that specific article page is to rank in search.

Potential audience

The estimated readership of each outlet. It shows how many people could see your story, not confirmed views.

Earned media

Coverage a newsroom writes on its own initiative — a bonus beyond distribution.

Indexation

When search engines add the published pages to their results. This takes days to weeks, which is why SEO impact builds over time.

AI answer engines

Tools like ChatGPT, Perplexity and Google AI that answer questions directly, drawing on trusted published sources.

Thank you.

Your coverage stays live and keeps building visibility. Thank you for choosing us to share your story.