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Electronica India and Productronica India 2026 Drive Electronics Manufacturing Forward with 52,000+ Business Visitors and 793 Exhibitors



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TABLE OF CONTENTS

1 CONTENT & SENTIMENTS 3 - 7

2 PUBLISHED LINKS 8 - 24

3 REFERENCES 25

4 AI VISIBILITY SCORE 26

Electronica India and Productronica India 2026 Drive Electronics Manufacturing Forward with 52,000+ Business Visitors and 793 Exhibitors



Bengaluru, October 2026: From identifying new component suppliers to evaluating production equipment and addressing gaps in domestic manufacturing, electronica India and productronica India 2026 concluded in Bengaluru after three days of focused commercial and technical engagement across the electronics value chain.

Organised by Messe Muenchen India from 16–18 September 2026 at the Bangalore International Exhibition Centre (BIEC), the co-located trade fairs welcomed 793 exhibitors and 52,411 business visitors. The exhibition occupied 60,000 square metres and featured exhibiting companies from over 30 countries. Together, visitors, exhibitors, speakers and industry delegations represented more than 50 countries.

The event covered electronic components, embedded technologies, printed circuit boards, electronic manufacturing services, production machinery, automation, testing, inspection and related manufacturing solutions. Its breadth allowed decision-makers to examine several stages of electronics production within a single business platform.

The Bengaluru edition was inaugurated by **Shri M. B. Patil,** Hon'ble Minister for Large and Medium Industries and Infrastructure Development, Government of Karnataka, and **Mr. Hiroshi Nawata,** Consul-General of Japan in Bengaluru.

Industry attention shifts from capacity to capability

The conversations across the exhibition indicated a clear industry priority: increasing manufacturing capacity must now be supported by stronger capabilities in components, equipment, quality, testing, design and production processes.

Manufacturers attending the event evaluated technologies against practical requirements such as application suitability, production output, process control, inspection accuracy, automation and supplier support. Component and equipment providers, in turn, gained direct exposure to the requirements emerging from Indian electronics manufacturers.

Bhupinder Singh, President – IMEA, Messe München, and CEO, Messe Muenchen India, said, "The value of a trade fair is ultimately determined by the quality of the business conversations it enables. In Bengaluru, we saw manufacturers arriving with specific sourcing, production and technology requirements. Suppliers were able to respond with relevant capabilities and technical expertise. This level of engagement shows that India's electronics sector is progressing from broad expansion plans towards more defined manufacturing decisions."

The **Buyer–Seller Forum** supported this process through **3,225 focused B2B meetings over three days with 645 unique buyer companies and 1,682 VIP buyers.** The discussions gave both sides a structured setting to examine technical requirements, supplier capabilities and potential areas of cooperation.

The exhibition floor was complemented by the Podcast Studio, Executive Club Lounge and dedicated networking areas, creating additional settings for conversations among business leaders, technology specialists and industry representatives.

International participation reflects demand for closer market engagement

Companies from Germany, China, France, Italy, the United Kingdom, Japan, Israel, the United States, Korea and other markets participated in the Bengaluru edition.

Dedicated pavilions from **Germany, Japan, Taiwan and China** brought together technologies and suppliers from their respective electronics industries. The Japan Pavilion was organised in partnership with the **Japan External Trade Organization (JETRO)**, while the Taiwan Pavilion was presented with the **Taiwan Electrical and Electronic Manufacturers' Association (TEEMA)**.

Rather than serving only as international showcases, the pavilions enabled participating companies to hold direct discussions with Indian buyers, understand local manufacturing requirements and explore potential commercial relationships.

Dr. Reinhard Pfeiffer, CEO, Messe München GmbH, said, "Global electronics companies are increasingly in need of a closer understanding of India's manufacturing requirements and business environment. The Bengaluru edition gave international suppliers direct access to the companies investing in production, sourcing and technology adoption. For Indian participants, it provided an efficient way to compare the capabilities of several established technology markets."

Conference discussions examine the foundations of competitive manufacturing

The accompanying programme moved the industry conversation beyond manufacturing volume to the capabilities required for long-term competitiveness.

The **India Electronics Conclave** comprised 14 conferences at the BIEC Conference Centre. Across the event, approximately **150 speakers participated in 18 supporting programmes** covering electronics policy, capital goods, artificial intelligence, exports, free trade agreements, printed circuit boards, flexible electronics, standards, compliance and power electronics.

The programme included the eFuture Conference with Avanteum as Knowledge Partner, CEO Forum with ELCINA, Industrial Electronics & Capital Goods Summit 2026 with ICEA, Exports and FTAs: Electronics Sector with MEDEPC, Bharat PCB Tech Conference with ELCINA, VDMA Symposium and OE-A Symposium on Flexible Electronics.

Reinforcing its role as a platform for industry dialogue and future-focused thinking, electronica India and productronica India 2026 hosted the launch of MMI and Avanteum Advisors' e-paper, eFuture 2035: Engineering India's Next Electronics Revolution. The report outlines the strategic shifts and opportunities that could shape India's electronics manufacturing and its position in the global value chain over the next decade.

Technical learning was addressed through the IEEE Standards Workshop on EMI/EMC Compliance and the Power Electronics & Power Supply Design Workshop.

“India’s electronics industry is entering a phase where competitiveness will be measured by consistency, reliability, process maturity and the ability to meet global customer expectations. Forums at electronica India and productronica India 2026 helped bring sharper attention to these priorities by connecting industry leaders, technology providers and policy stakeholders around the practical capabilities required to move from capacity creation to globally competitive manufacturing,” ***said Rajoo Goel, Secretary General, ELCINA.***

The Industrial Electronics & Capital Goods Summit 2026, organised with the India Cellular & Electronics Association, examined the role of domestically available equipment and production technologies in supporting manufacturing growth.

Shri Pankaj Mahindroo, Chairman, India Cellular & Electronics Association (ICEA), said: “As India’s electronics manufacturing ecosystem continues to expand, reliable access to advanced equipment, automation, testing and quality-control technologies will be critical to sustaining growth. The summit provided an important platform for industry and policymakers to examine these requirements from the perspective of real-world production needs and identify the areas where India’s capital-goods and technology ecosystem must continue to evolve.”

The OE-A Symposium brought international and Indian experts together to consider the commercial potential of flexible and printed electronics across mobility, healthcare, energy, consumer products and industrial applications.

Sandip Roy, General Manager, VDMA India, said, “The opportunity in flexible electronics depends on connecting research and technology development with viable industrial applications. The symposium created a useful exchange between international specialists and Indian stakeholders exploring how these technologies can move towards adoption and commercial deployment.”

Speakers participating in the supporting programme said that the value of the discussions lay in bringing policy, manufacturing experience and technical expertise into the same forum.

“The session provided an opportunity to examine the emerging power paradigm in the context of the decisions manufacturers are making today. The discussion highlighted the immediate challenges facing the industry, while also bringing into focus the technologies and capabilities that need to be developed to meet the evolving demands of power electronics over the coming years,” ***said Amit Kumar, Vice President & Business Unit Head – Metering and Protection Systems, Schneider Electric India.***

“India has a significant opportunity to strengthen its position in next-generation PCB design to manufacturing, but realising this potential will require closer collaboration among industry, government, academia and technology providers. The event brought these stakeholders together for a practical and meaningful exchange of perspectives on bridging the journey from design to manufacturability,” said ***Savita Ganjigatti, Sr. Vice President – Engineering & Operations, Sienna ECAD Technologies (An Avalon Group Company),*** during the session Engineering for Tomorrow: Design to Manufacturing.

Emerging engineers work on industry-defined challenges

The 2026 edition also introduced formats designed to connect emerging technical talent with practical industry problems.

Organised with HackCulture and supported by presenting partner DigiKey, **the electronica India Tech Challenge** featured a prize pool of **₹5 lakh**. Participating teams developed responses to defined technology challenges and presented their work during the Hackathon Demo Day, where the three winning teams were recognised for the originality, technical merit and practical relevance of their solutions.

The **AI Buildathon,** conducted by **Sarvam AI, and AI Masterclass** conducted by **GrowthX,** explored the application of artificial intelligence to practical use cases. **A Hand Soldering Skill Test** brought attention to production skills at the operator level, while an industrial visit to the **Central Manufacturing Technology Institute** provided exposure to an established manufacturing and engineering environment.

At electronica India 2026, the Taipei Computer Association and IIIT-Bangalore signed an LoI to advance Taiwan–India collaboration across AI, electronics, smart manufacturing, smart cities and cybersecurity.

Together, these initiatives connected the event’s wider manufacturing agenda with engineering skills, applied problem-solving and future workforce requirements.

‘India’s Powerplay in Electronics’ reaches the industry nationwide

The Bengaluru edition was presented under the theme “India’s Powerplay in Electronics.” Cricket icon KL Rahul served as Brand Ambassador for the visitor campaign, which ran across outdoor, digital and print media through September 2026. At the event, the campaign shifted from a public-facing message to a physical demonstration of the breadth of companies, technologies and expertise in India’s electronics industry.

Exhibitors and buyers report focused business engagement

Exhibitors highlighted the quality of conversations with manufacturers, sourcing teams and technology decision-makers attending the Bengaluru edition.

“productronica India 2026 gave us a strong platform to showcase advanced technologies with our global partners. Unveiling Fuji's CLT-FG for the first time outside Japan was the main highlight. The strong industry response reinforced the growing demand for advanced manufacturing solutions in India and opened new opportunities for collaboration,” said ***Soni Saran Singh, Founder, MD & CEO, NMTronics India Pvt. Ltd.***

“India’s electronics ecosystem is evolving rapidly, with growing focus on technology adoption, local manufacturing and stronger supply chains. The exhibition enabled meaningful conversations around these priorities and how we can support customers across the electronics value chain, from design to delivery,” ***said Haresh Abichandani, Managing Director, Millennium Semiconductors.***

“Visitors came with defined requirements and a clear understanding of the capabilities they wanted to evaluate. This allowed our discussions to move quickly from general enquiries to applications, technical specifications and potential projects,” ***said Nandini Balasubramanian, Director, Tescom Pvt. Ltd.***

Buyers valued the opportunity to compare suppliers and technologies against specific production and sourcing requirements.

“We attended the exhibition with clearly defined requirements for passive components used in electronic control boards. The event provided an excellent opportunity to meet multiple relevant suppliers under one roof, enabling us to compare their technical capabilities, product offerings, quality standards, and application expertise. The interactions were valuable in identifying potential suppliers for further technical evaluation and future collaboration,” ***said Jagadeesha M H, Team Lead, R&D, Delta Electronics India Pvt Ltd.***

“Our priority was to understand which technologies could support improvements in production/quality/testing/automation. The live discussions gave us information that would have taken considerably longer to gather through individual supplier meetings,” ***said Venkata Ravindra, Head R&D, SFO Technologies.***

“The event was the seventh in a row for me. This time, I felt that the combination of Indian and international suppliers gave our team a wider view of the available options. We have shortlisted potential partners and will continue the technical and commercial discussions initiated at the event. It was well organized this time and thanks to the team for making it better every year,” ***said Anil Krishna K S, Associate Director – Procurement & Supply Chain, Pioneer India Electronics Pvt Ltd.***

The trade fairs were supported by the **Government of Karnataka, with ELCINA as Partner Association and ICEA as Industry Partner**. **ELCIA, CLIK, GEZIA and AIEA participated as Supporting Associations; MEDEPC and CEAMA** as Strategic Partners; and **VDMA, IEEE and OE-A as Conclave Partners**.

Yeemak and Delvitech were Gold Partners, while Mouser Electronics participated as Registration Partner. JETRO and TEEMA supported the Japan and Taiwan pavilions, respectively.

Expanded national format proceeds to Delhi-NCR

The conclusion of the Bengaluru edition completes the first year of the trade fairs’ expanded national model.

Previously conducted in alternate years in Noida and Bengaluru, electronica India and productronica India moved to annual editions in both markets in 2026. The change represents 50 percent growth under the new format and provides more regular access to the electronics manufacturing regions of northern and southern India.

The next edition will be held from 28–30 April 2027 in Delhi-NCR.

The programme will mark the launch of **Defence Electronics NEXT**, creating a dedicated platform for technologies, capabilities and partnerships supporting India's defence electronics ecosystem. It will also maintain a strong focus on **printed circuit boards through BPCA and on the semiconductor value chain through the India Semiconductor Conclave.**

Supported by the **Uttar Pradesh Host State Partnership**, these initiatives align with the **Government of Uttar Pradesh's investment priorities in defence electronics, PCBs, semiconductors and advanced manufacturing.** Together, they will connect industry, government and technology stakeholders around sectors critical to India's electronics manufacturing ambitions.

Savita Ganjigatti, Sr. Vice President – Engineering & Operations, Sienna ECAD Technologies (An Avalon Group Company), during the session Engineering for Tomorrow: Design to Manufacturing

PUBLISHED LINKS

#	Logo	Media	DA	PA	Potential Audience	PR Links
1.	Google News	Google	95	89	369.5M	View Release
2.	yahoo!news	Yahoo	93	75	239.8M	View Release
3.	OneArabia	One Arabia News Portal	84	<25	57M	View Release
4.	Oneindia	One India News Portal	83	<25	57M	View Release
5.	సాక్షి SAKSHI.COM	Sakshi Post News Portal	70	<25	16M	View Release
6.	The Tribune	Tribune News And Media	87	57	13.6M	View Release
7.	PUNJAB KESARI ENGLISH	Punjab Kesari News Portal	75	<25	9.6M	View Release
8.	indiacsr	India CSR News Portal	46	<25	6.9M	View Release
9.	REPUBLIC.	Republic World News Portal	77	<25	6.3M	View Release
10.	ANI NEWS INDIA	ANI News And Media	79	58	2.2M	View Release
11.	india shorts	India Shorts News Portal	66	48	2M	View Release
12.	लोकमत	Lokmat English News Portal	53	51	1.9M	View Release
13.	The Eastern Herald	Eastern Herald News Portal	62	45	1.5M	View Release
14.	Business upturn	Business Upturn News Portal	70	52	1M	View Release
15.	H. india herald.	India Herald News Portal	50	<25	887.9K	View Release
16.	NORTHEAST NOW	North East Now News Portal	51	<25	340.1K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
17.		Latestly News Portal	67	<25	337.8K	View Release
18.		Latestly_ News Portal	67	57	337.8K	View Release
19.		Karo Stratup Finance/Finance	25	27	278K	View Release
20.		Vie Stories News Portal	54	48	272.1K	View Release
21.		North East News News Portal	36	<25	235.2K	View Release
22.		World News Network News Portal	<25	38	150K	View Release
23.		Wisconsin Journal News Portal	<25	<25	144.4K	View Release
24.		Business News this week News And Media	40	50	51.1K	View Release
25.		India Global Live News Portal	25	27	14.9K	View Release
26.		Indian Press Wire News Portal	30	26	14.8K	View Release
27.		Brief Buzz News Portal	<25	<25	14.6K	View Release
28.		Insightful News News Portal	<25	30	14.6K	View Release
29.		Indian Economic Observer News Portal	30	34	14.6K	View Release
30.		India Times Online News Portal	29	28	14.5K	View Release
31.		The India Watch News Portal	26	<25	14.4K	View Release
32.		Village Voice News News Portal	29	26	14.4K	View Release
33.		Karnataka News Network News Portal	28	28	14.4K	View Release
34.		Delhi News Daily News Portal	29	28	14.3K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
35.		Gossip Today News Portal	<25	27	14.3K	View Release
36.		Standard Today News News Portal	<25	25	14.3K	View Release
37.		Traveller News India News Portal	<25	28	14.2K	View Release
38.		India Buzz News News Portal	25	27	14.1K	View Release
39.		Andhra News Digest News Portal	30	<25	14.1K	View Release
40.		Latest News Today News Portal	<25	28	13.9K	View Release
41.		India Latest News News Portal	27	<25	13.9K	View Release
42.		Latest News Himachal News Portal	27	28	13.8K	View Release
43.		India Live News Feed News Portal	27	28	13.8K	View Release
44.		Indian Press Coverage News Portal	26	28	13.7K	View Release
45.		India Tribune Times News Portal	28	<25	13.7K	View Release
46.		India Breaking Buzz News Portal	30	25	13.7K	View Release
47.		Newz Today 24 News Portal	<25	<25	13.6K	View Release
48.		News India Connectivity News Portal	27	25	13.5K	View Release
49.		District Daily News News Portal	28	28	13.3K	View Release
50.		Media Minds News Portal	29	27	13.3K	View Release
51.		News Indian Bulletin News Portal	26	30	13.2K	View Release
52.		Odisha News Hour News Portal	30	30	13.2K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
53.		Quick News Now News Portal	<25	30	13.2K	View Release
54.		India Brief Update News Portal	30	29	13.1K	View Release
55.		India Press Dispatch News Portal	28	<25	13.1K	View Release
56.		Uttarakhand News Wire News Portal	28	25	13.1K	View Release
57.		Sandwich News Portal	27	26	13K	View Release
58.		Goa New Time News Portal	26	25	12.9K	View Release
59.		India Bulletin News News Portal	26	26	12.9K	View Release
60.		India Today Times News Portal	28	30	12.9K	View Release
61.		India Wire News News Portal	30	30	12.7K	View Release
62.		News India News Portal	<25	26	12.6K	View Release
63.		Indian Pulse Media News Portal	28	29	12.5K	View Release
64.		India Mirror News News Portal	30	26	12.5K	View Release
65.		India Career Week News Portal	<25	30	12.4K	View Release
66.		Buzz Center News Portal	26	26	12.4K	View Release
67.		USA Report News Portal	<25	<25	12.4K	View Release
68.		France Network Times News Portal	<25	37	12.4K	View Release
69.		India Bulletin Live News Portal	27	26	12.4K	View Release
70.		Maharashtra Portal News Portal	27	27	12.4K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
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72.		Florida Breaking News News Portal	<25	37	12.3K	View Release
73.		UP Today News Portal	<25	30	12.3K	View Release
74.		Reach News News Portal	<25	29	12.3K	View Release
75.		Trend stellers News Portal	<25	29	12.3K	View Release
76.		UAE Times News Portal	<25	<25	12.2K	View Release
77.		Federald Espatch News Portal	<25	26	12.2K	View Release
78.		India Buzz Feednews News Portal	29	29	12.2K	View Release
79.		The Daily Glimpse News Portal	<25	29	12.2K	View Release
80.		Gujarat Watch News Portal	30	<25	12.2K	View Release
81.		Indian Headline Buzz News Portal	28	29	12.1K	View Release
82.		Jharkhand India News Agency News Portal	26	30	12.1K	View Release
83.		Rajasthan Headlines News Portal	27	26	12.1K	View Release
84.		India Latest News Feed News Portal	27	28	12.1K	View Release
85.		European Sun Times News Portal	<25	32	12.1K	View Release
86.		India Flash Bulletin News Portal	30	25	12K	View Release
87.		Express Times News News Portal	<25	28	12K	View Release
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92.		Srilanka Island News News Portal	<25	37	11.8K	View Release
93.		News India Network News Portal	25	27	11.7K	View Release
94.		South India News News Portal	<25	32	11.7K	View Release
95.		East Coast American News News Portal	<25	36	11.7K	View Release
96.		Richmond Evening News News Portal	<25	37	11.7K	View Release
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123.		Karnataka Live News Portal	<25	32	10.9K	View Release
124.		New York Despatch News Portal	<25	32	10.9K	View Release

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127.		Buffalo Despatch News Portal	<25	<25	10.9K	View Release
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129.		West Bengal Khabar News Portal	26	25	10.9K	View Release
130.		Mountain View Sentinel News Portal	<25	36	10.9K	View Release
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160.		Haryana Today News Portal	<25	34	10.2K	View Release

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178.		Odisha News Voice News Portal	30	29	9.6K	View Release

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182.		Report News News Portal	<25	26	9.3K	View Release
183.		News India Point News Portal	30	26	9.2K	View Release
184.		Telangana News Spot News Portal	28	28	9.1K	View Release
185.		India News Nation News Portal	28	27	9.1K	View Release
186.		The India Talks News Portal	26	<25	9.1K	View Release
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188.		Tech Times News News Portal	<25	26	9K	View Release
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191.		Punjab News Network News Portal	26	<25	8.7K	View Release
192.		Now Report News Portal	<25	25	8.7K	View Release
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195.		The Report Net News Portal	<25	28	8.6K	View Release
196.		India Times News News Portal	30	28	8.6K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
197.		New India 24x7 News Portal	26	25	8.5K	View Release
198.		Nagaland News 24x7 News Portal	27	25	8.4K	View Release
199.		News Indian Update News Portal	29	29	8.4K	View Release
200.		Bihar News Watch News Portal	28	29	8.4K	View Release
201.		Indian World News News Portal	<25	28	8.4K	View Release
202.		India Wire Channel News Portal	27	25	8.4K	View Release
203.		Himachal Pradesh News Flash News Portal	30	27	8.4K	View Release
204.		Tripura News Point News Portal	25	30	8.3K	View Release
205.		Punjab News Update News Portal	28	30	8.3K	View Release
206.		India Post Daily News Portal	26	29	8.3K	View Release
207.		The Report World News Portal	<25	27	8.3K	View Release
208.		Tamilnadu News Update News Portal	28	25	8.2K	View Release
209.		Mizoram News Pulse News Portal	26	25	8.2K	View Release
210.		Maharashtra NewsFlash News Portal	27	30	8.2K	View Release
211.		India Today Daily News Portal	26	26	8.2K	View Release
212.		Himachal News Report News Portal	28	27	8K	View Release
213.		Daily Indiane News Portal	29	26	8K	View Release
214.		India 24x7 News News Portal	27	26	7.9K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
215.		Post Times News News Portal	<25	30	7.9K	View Release
216.		Rabale News Portal	28	25	7.8K	View Release
217.		Mizoram News Voice News Portal	30	29	7.8K	View Release
218.		India Globe Today News Portal	30	25	7.8K	View Release
219.		India News Portal News Portal	27	30	7.7K	View Release
220.		India Watch Daily News Portal	25	<25	7.7K	View Release
221.		India Today Live Update News Portal	26	<25	7.6K	View Release
222.		News Indian Line News Portal	26	30	7.6K	View Release
223.		Indian Headline News News Portal	28	29	7.5K	View Release
224.		Goa News Online News Portal	27	29	7.5K	View Release
225.		Indian News Views News Portal	25	28	7.4K	View Release
226.		Indian News Update News Portal	30	<25	7.4K	View Release
227.		News Today Pro News Portal	<25	<25	7.4K	View Release
228.		Latest News Karnataka News Portal	29	25	7.4K	View Release
229.		Indian For Media News Portal	30	29	7.3K	View Release
230.		The News India Now News Portal	27	<25	7.3K	View Release
231.		Indian Express Newsfeed News Portal	28	30	7.3K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
232.		Jammu and Kashmir News Report News Portal	27	30	7.3K	View Release
233.		Indian News Beat News Portal	28	26	7.2K	View Release
234.		India Watch Live News Portal	30	27	7.2K	View Release
235.		News India Headline News Portal	27	28	7.2K	View Release
236.		Rajasthan News Time News Portal	28	26	7.1K	View Release
237.		India Live News Today News Portal	25	30	7K	View Release
238.		Jharkhand News Hub News Portal	28	27	7K	View Release
239.		Indian press Connect News Portal	30	30	6.9K	View Release
240.		The India Brief News Portal	27	<25	6.8K	View Release
241.		Indian Express News News Portal	30	30	6.8K	View Release
242.		India World News News Portal	<25	28	6.6K	View Release
243.		Chhattisgarh NewsLine News Portal	29	<25	6.6K	View Release
244.		News Indian Link News Portal	26	28	6.6K	View Release
245.		India Buzz Channel News Portal	28	28	6.6K	View Release
246.		News Pulse India News Portal	27	<25	6.5K	View Release
247.		News Eagle India News Portal	30	30	6.4K	View Release
248.		India latest News Update News Portal	29	<25	6.4K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
249.		India Press Journal News Portal	27	30	6.4K	View Release
250.		Mizoram News Buzz News Portal	27	26	6.4K	View Release
251.		News India Talks News Portal	30	29	6.4K	View Release
252.		Weekly News Report News Portal	<25	30	6.3K	View Release
253.		India Vibes Media News Portal	26	27	6.3K	View Release
254.		The India Times Online News Portal	30	<25	6.3K	View Release
255.		India Today Headline News Portal	27	30	6.2K	View Release
256.		Indian Express Daily News Portal	27	29	6.2K	View Release
257.		India Live New Update News Portal	26	<25	6.2K	View Release
258.		Indian Express Update News Portal	25	30	6.1K	View Release
259.		India Wire Media News Portal	28	27	6K	View Release
260.		Haryana News Line News Portal	29	28	6K	View Release
261.		India Today Newsflash News Portal	28	27	5.9K	View Release
262.		News Mirror News Portal	<25	27	5.9K	View Release
263.		India Global News News Portal	30	<25	5.8K	View Release
264.		Manipur News World News Portal	30	26	5.8K	View Release
265.		News Wires News Portal	27	29	5.8K	View Release
266.		The Indian Post Online News Portal	26	<25	5.8K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
267.		India Forbes News News Portal	<25	27	5.7K	View Release
268.		My News Today News Portal	28	25	5.7K	View Release
269.		State Newz News Portal	27	28	5.7K	View Release
270.		India state News News Portal	25	26	5.7K	View Release
271.		Indian Focus News News Portal	25	29	5.6K	View Release
272.		India Story Line News Portal	30	28	5.5K	View Release
273.		State News Today News Portal	<25	27	5.5K	View Release
274.		News Indian Pulse News Portal	28	29	5.5K	View Release
275.		Sikkim News Update News Portal	30	25	5.4K	View Release
276.		India Globalnews News Portal	<25	29	5.4K	View Release
277.		Report India News Portal	<25	30	5.3K	View Release
278.		Rapid Report News Portal	<25	25	5.3K	View Release
279.		India Breaking News Line News Portal	26	25	5.3K	View Release
280.		Meghalaya News Daily News Portal	28	<25	5.2K	View Release
281.		India Viral Newsnow News Portal	30	29	5.1K	View Release
282.		News India Connect News Portal	30	30	5.1K	View Release
283.		Nagpur Project News News Portal	<25	29	5.1K	View Release
284.		Kerala News Journal News Portal	27	30	5.1K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
285.		Haryana News Time News Portal	27	26	5K	View Release
286.		Odisha Post News Portal	25	38	1.1K	View Release

REFERENCE 1



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electronica India and productronica India 2026 bring the electronics industry together to explore manufacturing priorities, technologies, business opportunities and growth.

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Visit Reference

SENTIMENT ANALYSIS

Neutral

Score **5 / 10**

Category: Electronics Manufacturing Trade Events

SENTIMENT

The article discusses the electronica India and productronica India 2026 trade fairs, which are directly related to the electronics manufacturing industry. It highlights the participation of numerous exhibitors and visitors, the focus on manufacturing capabilities, and the importance of technology and supplier engagement in the sector, aligning strongly with the brand's industry. The sentiment is positive, reflecting the successful outcomes and future opportunities presented at the event.

CAMPAIGN RATING

Fair

URL ANALYSED

10

49/100

CAMPAIGN SCORE

PERFORMANCE

49%

SCORE BREAKDOWN

SENTIMENT	SEO	AUTHORITY	TRAFFIC
5/10	16/20	18/20	3/20

SOURCE	COVERAGE	PLACEMENT
1/10	0/10	6/10

SEO Strength

SCORE 16/20

TARGET KEYWORD	USAGE
Electronica India	0 Times

ASSESSMENT

The article effectively uses the target keyword 'Electronica India' in the title, H1, and throughout the content, demonstrating good keyword relevance. It is well-structured, exceeding the required word count with clear headings and short paragraphs. The content covers the topic in depth, addressing key subtopics and providing insights, though it could benefit from more varied keyword usage.


thank
you