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PR Impact Report

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18 November 2026

THE RELEASE

Vibe Coding, AI Agents and Intelligent Apps: Why Noida Is India's Next AI Hub

Full article inside this report

269
LIVE PUBLICATIONS
Verified, live release links

636.9M+
POTENTIAL REACH
Combined outlet audience

95
TOP DOMAIN AUTHORITY
Highest-ranked outlet

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THE RELEASE

Vibe Coding, AI Agents and Intelligent Apps: Why Noida Is India's Next AI Hub

Full article inside this report

PRESS RELEASE · Content & sentiment · 18 Nov 2026

Vibe Coding, AI Agents and Intelligent Apps: Why Noida Is India's Next AI Hub



Noida, India: India is now the world's largest market for mobile apps by downloads. According to Sensor Tower's State of Mobile, reported by Business Standard on 24 April 2026, India recorded 25.5 billion app downloads in 2025, more than twice the United States' 12.6 billion, and users spent 1.23 trillion hours on apps. Downloads of generative-AI apps alone rose from 198 million in 2024 to more than 600 million in 2025 (Sensor Tower, via Business Standard). The audience for intelligent apps, in other words, is already here. The question is where those apps will be built.

The market behind them is expanding quickly. A joint NASSCOM–BCG report (2024) forecasts that India's AI market will exceed $17 billion by 2027, growing at 25–35% a year. That is a forecast, not a measured total and other firms size the market differently, which is precisely why the source matters. What is measured is adoption: in the EY–CII report "Is India ready for Agentic AI? The Aldea of India: Outlook 2026" (16 November 2025), 47% of Indian enterprises surveyed already had multiple GenAI use cases live in production, with a further 23% running pilots.

The Prompting is the New Coding

The way software gets built is changing at the same time. Stack Overflow's Developer Survey 2025 (29 July 2025; more than 49,000 respondents in 177 countries) found that 84% of developers use or plan to use AI tools, and 51% of professional developers use them daily. Yet

the survey draws a line that headlines often blur: only 15.1% of respondents said vibe coding, generating software from natural-language prompts, a term coined by Andrej Karpathy in February 2026, is part of their professional work. AI assistance is now normal; full prompt-driven development is still early.

That gap is where craft still decides outcomes. Sonar's State of Code research (fieldwork October 2025) estimates 42% of committed code is now AI-generated or AI-assisted, but only 48% of developers always check that code before committing it. Stack Overflow's 2025 survey found trust moving the other way: 46% of developers distrust AI output's accuracy, compared with 33% who trust it. The studios' winning work in this environment is not the ones generating code fastest; they are the ones reviewing, testing and shipping it responsibly.

From Assistants to Agents: Software That Works While You Sleep

On top of the AI-assisted building sits a second shift: software that acts. MarketsandMarkets forecasts the global AI agents market will grow from $7.84 billion in 2025 to $52.62 billion by 2030, at a 46.3% compound annual growth rate, with Asia-Pacific the fastest-growing region. Indian enterprises are moving with it: EY's India GCC Pulse Survey 2025 found that 58% of global capability centres in India are already investing in agentic AI, and Gartner forecasts (relayed via secondary summaries) that 33% of enterprise software will feature agentic AI by 2028, up from under 1% in 2024.

Why Noida is Where India's AI Future Gets Built

Against that backdrop, Noida's case rests on verifiable building blocks rather than slogans. StartupMapIndia's snapshot of the Startup India register (August 2026) counts 10,942 startups registered in Noida, of which 6,335 are DPIIT-recognised, and 403 are in artificial intelligence, a register count, to be clear, not a count of operating companies. StartupBlink's Global Startup Ecosystem Index 2025 ranks Delhi-NCR 11th among startup ecosystems worldwide. The physical infrastructure is arriving too: Noida International Airport at Jewar was inaugurated on 28 March 2026, with commercial flights beginning on 15 June 2026; Microsoft broke ground on its 15-acre, 1.1 million sq ft India Development Centre campus in Sector 145 on 8 March 2025; and the Union Cabinet approved the ₹3,706 crore HCL Foxconn chip plant near Jewar on 14 May 2025, with operations expected by 2028.

Policy is pushing in the same direction. The IndiaAI Mission carries a Cabinet-approved outlay of ₹10,371.92 crore (PIB, Government of India, 7 March 2024), distinct from amounts spent so far, and PRS India's analysis notes that compute capacity under the mission crossed 38,000 GPUs by December 2025. At state level, IBEF's Uttar Pradesh presentation (October 2025) puts planned IT/ITeS investment at roughly ₹33,500 crore over five years, with Noida among the named hubs.

Talent may be the strongest card of all. NASSCOM ("Advancing India's AI skills", August 2024) puts India's AI talent pool at 600,000 - 650,000, forecast to exceed 1.25 million by 2027. The Stanford AI Index 2026, reported by The Print on 20 April 2026, ranks India second in the world for AI authors and inventors, with the highest LinkedIn AI skill penetration globally. However, the same research records the world's largest net outflow of AI talent, a reminder that keeping that talent building at home is the real contest.

It is in this setting that Noida-based app studios are repositioning from feature factories to builders of intelligent products. Implixo, a mobile app development company in Noida with 5+ years of experience and 500+ clients, is one of the firms building in this new mode, combining AI-assisted development with human review, and designing apps where AI agents and intelligent features are part of the product, not an afterthought. The honest caveat, visible in the same EY–CII data, is that adoption is still broader than it is deep: more than 95% of organisations allocate under 20% of their IT budget to AI. The hub that closes that gap between experimenting with AI and shipping it is the one that wins the next decade. Based on the evidence above, Noida intends to be it. Reach us at App Development Company.

Implixo Focuses on Modern Mobile App Development and AI-Driven Digital Solutions

Implixo, a technology company based in Noida, is focused on helping businesses and startups develop mobile applications, custom software and digital solutions aligned with evolving technology requirements. The company works across mobile application development, custom software development and digital technology solutions, supporting businesses looking to transform ideas into scalable digital products.

With the increasing adoption of AI across industries, Implixo sees opportunities to integrate intelligent capabilities into mobile applications and business platforms, including conversational AI, workflow automation, AI-assisted data processing, personalised experiences and intelligent application features. The company believes successful digital products require a combination of business understanding, product planning, user experience, engineering architecture and continuous improvement, not simply faster coding.

As AI tools continue to reshape software development, Implixo aims to help businesses explore new possibilities while maintaining a focus on usability, scalability, security and long-term product sustainability.

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Top 25 published links by potential audience

All 269 live release links are listed in the full publication directory that follows.

#	LOGO	PUBLICATION	DA	PA	AUDIENCE
1	Google News	Google	95	89	369.5M
2	yahoo!news	Yahoo	93	75	239.8M
3	The Tribune	Tribune	87	57	13.6M
4	ThePrint	The Print	80	61	7.1M
5	ANI NEWS INDIA	ANI	79	58	2.2M
6	लोकमत	Lokmat English	53	51	1.9M
7	World News Network	World News Network	<25	38	150K
8	WISCONSIN JOURNAL	Wisconsin Journal	<25	<25	144.4K
9	INDIA GLOBAL LIVE	India Global Live	25	27	14.9K
10	INDIAN PRESS WIRE	Indian Press Wire	30	26	14.8K
11	BRIEF BUZZ	Brief Buzz	<25	<25	14.6K
12	INSIGHTFUL NEWS	Insightful News	<25	30	14.6K
13	Indian Economic Observer	Indian Economic Observer	30	34	14.6K
14	INDIA TIMES ONLINE	India Times Online	29	28	14.5K
15	THE INDIA WATCH	The India Watch	26	<25	14.4K
16	VVN VILLAGE VOICE NEWS	Village Voice News	29	26	14.4K
17	Karnataka NEWS NETWORK	Karnataka News Network	28	28	14.4K
18	DND DELHI NEWS DAILY	Delhi News Daily	29	28	14.3K
19	24 GOSSIP TODAY	Gossip Today	<25	27	14.3K
20	STANDARD TODAY NEWS	Standard Today News	<25	25	14.3K
21	TravellerNews INDIA	Traveller News India	<25	28	14.2K
22	PUNJAB KESARI	Punjab Kesari	39	28	14.2K
23		India Buzz News	25	27	14.1K
24	Andhra NEWS DIGEST	Andhra News Digest	30	<25	14.1K
25	LATESTNEWS TODAY	Latest News Today	<25	28	13.9K

DA = Domain Authority · PA = Page Authority (see glossary)

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All live links · outlets 26–74

269 live publications · sorted by audience

#	LOGO	PUBLICATION	DA	REACH
26		India Latest News	27	13.9K
27		Latest News Himachal	27	13.8K
28		India Live News Feed	27	13.8K
29		Indian Press Coverage	26	13.7K
30		India Tribune Times	28	13.7K
31		India Breaking Buzz	30	13.7K
32		Newz Today 24	<25	13.6K
33		News India Connectivity	27	13.5K
34		District Daily News	28	13.3K
35		Media Minds	29	13.3K
36		News Indian Bulletin	26	13.2K
37		Odisha News Hour	30	13.2K
38		Quick News Now	<25	13.2K
39		India Brief Update	30	13.1K
40		India Press Dispatch	28	13.1K
41		Uttarakhand News Wire	28	13.1K
42		Sandwich	27	13K
43		Goa New Time	26	12.9K
44		India Bulletin News	26	12.9K
45		India Today Times	28	12.9K
46		India Wire News	30	12.7K
47		News India	<25	12.6K
48		Indian Pulse Media	28	12.5K
49		India Mirror News	30	12.5K
50		India Career Week	<25	12.4K

#	LOGO	PUBLICATION	DA	REACH
51		France Network Times	<25	12.4K
52		USA Report	<25	12.4K
53		India Bulletin Live	27	12.4K
54		Maharashtra Portal	27	12.4K
55		Florida Breaking News	<25	12.3K
56		UP Today	<25	12.3K
57		Reach News	<25	12.3K
58		Trend stellers	<25	12.3K
59		UAE Times	<25	12.2K
60		Federald Espatch	<25	12.2K
61		India Buzz Feednews	29	12.2K
62		The Daily Glimpse	<25	12.2K
63		Gujarat Watch	30	12.2K
64		Indian Headline Buzz	28	12.1K
65		Jharkhand India News Agency	26	12.1K
66		Rajasthan Headlines	27	12.1K
67		India Latest News Feed	27	12.1K
68		European Sun Times	<25	12.1K
69		India Flash Bulletin	30	12K
70		Express Times News	<25	12K
71		The Indian Post	29	12K
72		Indian News Daily Update	30	11.9K
73		The Quick Update	<25	11.8K
74		England News Portal	<25	11.8K

PRESS RELEASE · 18 Nov 2026

All live links · outlets 75–122

269 live publications · sorted by audience

#	LOGO	PUBLICATION	DA	REACH
75		Srilanka Island News	<25	11.8K
76		News India Network	25	11.7K
77		East Coast American News	<25	11.7K
78		South India News	<25	11.7K
79		Richmond Evening News	<25	11.7K
80		Eastasiall Newsportal	<25	11.7K
81		Patrolling Wire News	<25	11.7K
82		The Hindustan Express	27	11.6K
83		Chronicle Today News	<25	11.5K
84		India Pulse Update	27	11.5K
85		Dubai City Reporter	<25	11.4K
86		Rajasthan Ki Khabar	<25	11.4K
87		Birmingham All News Network	<25	11.4K
88		Delhi Live News	<25	11.4K
89		Kashmir Newsline	<25	11.4K
90		Punjab Live	25	11.4K
91		India press Coverage	25	11.4K
92		Indian Former	26	11.3K
93		News India Web	<25	11.3K
94		News Today99	<25	11.2K
95		Karnataka News Room	27	11.2K
96		Indsider India Times	<25	11.1K
97		Toronto Sun Times	<25	11.1K
98		North East Times	26	11.1K
99		Kashmir Breaking News	<25	11.1K
100		Chhattisgarh Today	<25	11.1K
101		White House News Time	<25	11.1K
102		India Flash News	26	11K
103		India Briefings	25	11K
104		Top Icsarena	27	10.9K
105		Capitol Hill Reporter	<25	10.9K
106		Karnataka Live	<25	10.9K
107		New York Despatch	<25	10.9K
108		West Minster Times	<25	10.9K
109		Buffalo Despatch	<25	10.9K
110		West Bengal Khabar	26	10.9K
111		Mountain View Sentinel	<25	10.9K
112		Telangana Journal	<25	10.9K
113		Jharkhand Times	<25	10.9K
114		News Wave India	28	10.8K
115		India News Junction	29	10.8K
116		British News Network	<25	10.7K
117		Washington Dc Despatch	<25	10.7K
118		Middle East Times	<25	10.7K
119		Gujarat Samachar	25	10.7K
120		Indian Daily Press	30	10.6K
121		India Current Affairs	25	10.6K
122		The News Net	<25	10.6K

PRESS RELEASE · 18 Nov 2026

All live links · outlets 123–170

269 live publications · sorted by audience

#	LOGO	PUBLICATION	DA	REACH
123		British Columbia Times	<25	10.5K
124		Wall Street Sentinel	<25	10.5K
125		Miami News Herald	<25	10.5K
126		Indian News Network	<25	10.5K
127		Tripura News Central	25	10.5K
128		Report Today	<25	10.4K
129		Story India	<25	10.4K
130		India Today Updates	29	10.4K
131		India News Break	27	10.3K
132		Indian News Channel	29	10.3K
133		Times Of India Daily	25	10.3K
134		Maldives Star Plus	<25	10.3K
135		Bihar Times	<25	10.3K
136		Himachal Patrika	<25	10.3K
137		Vancouver Herald	<25	10.3K
138		Daily India Updates	27	10.3K
139		Maharashtra Samachar	<25	10.2K
140		Bihar 24×7	<25	10.2K
141		Haryana Today	<25	10.2K
142		VanakkamTamil Nadu	<25	10.2K
143		India Current Update	25	10.2K
144		Buzzing info	25	10.1K
145		Andhra Pradesh Mirror	<25	10.1K
146		San Francis Costar	<25	10.1K
147		Madhya Pradesh Chronicle	<25	10.1K
148		Gujarat Varta	<25	10.1K
149		Us World Today	<25	10.1K
150		Los Angeles Evening Despatch	<25	10.1K
151		Standard News Wire	25	10K
152		London Channel News	<25	10K
153		News Economic India	<25	10K
154		India News Connect	26	9.9K
155		Business Line Print	<25	9.9K
156		Scroll India News	<25	9.9K
157		Daily News India Online	<25	9.8K
158		Madhya Pradesh News Tribune	26	9.7K
159		News India Live	28	9.7K
160		India Live News	27	9.6K
161		Odisha News Voice	30	9.6K
162		Report World	<25	9.5K
163		Nagaland News Watch	27	9.4K
164		India News Wire	26	9.3K
165		Report News	<25	9.3K
166		News India Point	30	9.2K
167		Telangana News Spot	28	9.1K
168		India News Nation	28	9.1K
169		The India Talks	26	9.1K
170		India Flashnewsfeed	27	9K

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All live links · outlets 171–218

269 live publications · sorted by audience

#	LOGO	PUBLICATION	DA	REACH
171		Tech Times News	<25	9K
172		India Buzz Times	25	9K
173		India Reporter Live	30	8.9K
174		Punjab News Network	26	8.7K
175		Now Report	<25	8.7K
176		News India Times	30	8.6K
177		India Press Buzz	27	8.6K
178		The Report Net	<25	8.6K
179		India Times News	30	8.6K
180		New India 24×7	26	8.5K
181		Nagaland News 24×7	27	8.4K
182		News Indian Update	29	8.4K
183		Bihar News Watch	28	8.4K
184		Indian World News	<25	8.4K
185		India Wire Channel	27	8.4K
186		Himachal Pradesh News Flash	30	8.4K
187		Tripura News Point	25	8.3K
188		Punjab News Update	28	8.3K
189		India Post Daily	26	8.3K
190		The Report World	<25	8.3K
191		Tamilnadu News Update	28	8.2K
192		Mizoram News Pulse	26	8.2K
193		Maharashtra NewsFlash	27	8.2K
194		India Today Daily	26	8.2K
195		Himachal News Report	28	8K
196		Daily Indiane	29	8K
197		India 24×7 News	27	7.9K
198		Post Times News	<25	7.9K
199		Rabale	28	7.8K
200		Mizoram News Voice	30	7.8K
201		India Globe Today	30	7.8K
202		India News Portal	27	7.7K
203		India Watch Daily	25	7.7K
204		India Today Live Update	26	7.6K
205		News Indian Line	26	7.6K
206		Indian Headline News	28	7.5K
207		Goa News Online	27	7.5K
208		Indian News Views	25	7.4K
209		Indian News Update	30	7.4K
210		News Today Pro	<25	7.4K
211		Latest News Karnataka	29	7.4K
212		Indian For Media	30	7.3K
213		The News India Now	27	7.3K
214		Indian Express Newsfeed	28	7.3K
215		Jammu and Kashmir News Report	27	7.3K
216		Indian News Beat	28	7.2K
217		India Watch Live	30	7.2K
218		News India Headline	27	7.2K

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All live links · outlets 219–266

269 live publications · sorted by audience

#	LOGO	PUBLICATION	DA	REACH
219		Rajasthan News Time	28	7.1K
220		India Live News Today	25	7K
221		Jharkhand News Hub	28	7K
222		Indian press Connect	30	6.9K
223		The India Brief	27	6.8K
224		Indian Express News	30	6.8K
225		India World News	<25	6.6K
226		Chhattisgarh NewsLine	29	6.6K
227		News Indian Link	26	6.6K
228		India Buzz Channel	28	6.6K
229		News Pulse India	27	6.5K
230		News Eagle India	30	6.4K
231		India latest News Update	29	6.4K
232		India Press Journal	27	6.4K
233		Mizoram News Buzz	27	6.4K
234		News India Talks	30	6.4K
235		Weekly News Report	<25	6.3K
236		India Vibes Media	26	6.3K
237		The India Times Online	30	6.3K
238		India Today Headline	27	6.2K
239		Indian Express Daily	27	6.2K
240		India Live New Update	26	6.2K
241		Indian Express Update	25	6.1K
242		India Wire Media	28	6K

#	LOGO	PUBLICATION	DA	REACH
243		Haryana News Line	29	6K
244		India Today Newsflash	28	5.9K
245		News Mirror	<25	5.9K
246		India Global News	30	5.8K
247		Manipur News World	30	5.8K
248		News Wires	27	5.8K
249		The Indian Post Online	26	5.8K
250		India Forbes News	<25	5.7K
251		My News Today	28	5.7K
252		State Newz	27	5.7K
253		India state News	25	5.7K
254		Indian Focus News	25	5.6K
255		India Story Line	30	5.5K
256		State News Today	<25	5.5K
257		News Indian Pulse	28	5.5K
258		Sikkim News Update	30	5.4K
259		India Globalnews	<25	5.4K
260		Report India	<25	5.3K
261		Rapid Report	<25	5.3K
262		India Breaking News Line	26	5.3K
263		Meghalaya News Daily	28	5.2K
264		India Viral Newsnow	30	5.1K
265		News India Connect	30	5.1K
266		Nagpur Project News	<25	5.1K

PRESS RELEASE · 18 Nov 2026

All live links · outlets 267–269

269 live publications · sorted by audience

#	LOGO	PUBLICATION	DA	REACH
267	Kerala News Journal	Kerala News Journal	27	5.1K
268	Haryana News Time	Haryana News Time	27	5K
269	Odisha Post	Odisha Post	25	1.1K

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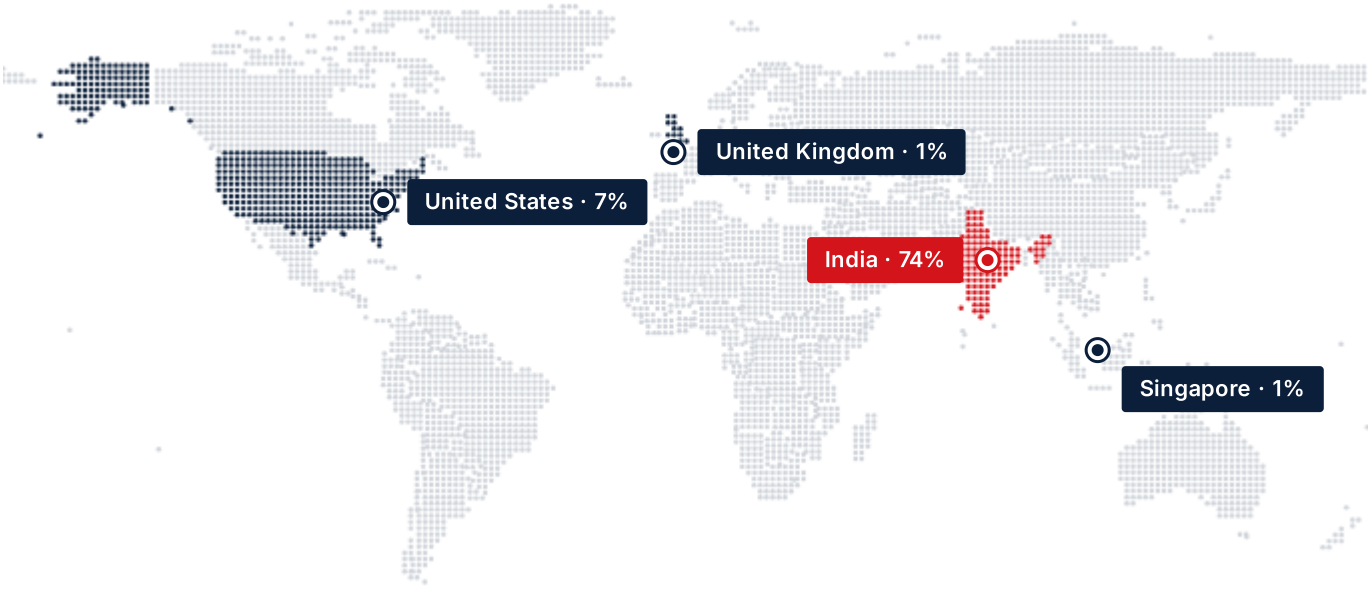
Distribution demography & sentiment

DISTRIBUTION DEMOGRAPHY



74%	7%	1%	1%
INDIA	UNITED STATES	SINGAPORE	UNITED KINGDOM

SENTIMENT ANALYSIS

Positive

Score **10 / 10**

Category: Technology



CAMPAIGN SCORE
80/100

PERFORMANCE
80%

CAMPAIGN RATING
Excellent

URL ANALYSED
10

The article highlights Noida’s emergence as India’s next AI hub, discussing the surge in AI-driven app downloads, the rise of "vibe coding" and AI agents, and the region’s supportive infrastructure. It ties these trends directly to the technology sector, showcasing how the brand’s focus on cutting-edge AI aligns with the narrative. The tone remains upbeat, emphasizing growth opportunities and positive momentum for the industry.

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Visibility score breakdown

SENTIMENT	SEO	DA	PA
10/10	**18**/20	**15**/10	**5**/10
Tone of the coverage towards your brand.	Keyword use, structure and depth of the article.	**Domain Authority:** trust in the publishing sites.	**Page Authority:** ranking power of each article.

TRAFFIC	SOURCE	COVERAGE	PLACEMENT
12/20	**5**/10	**6**/10	**9**/10
Estimated visits the published pages attract.	Credibility and tier of the publishing outlets.	Breadth of pickup across outlets and regions.	Prominence of the article on publisher sites.

SEO STRENGTH · How well the article is optimised for search

SCORE 18/20

TARGET KEYWORD	USAGE
Vibe	2 Times

Assessment: Keyword usage is strong, with the exact term "Vibe" appearing in the title, presumed H1, and naturally twice within the copy, earning a solid score. The article's structure is modest—short paragraphs add a point, but it lacks sub-headings and lists, limiting the length/structure score. Depth is excellent, covering multiple...

DISCLAIMER · UNDERSTANDING YOUR SCORE

Visibility builds over time

A newly published PR article is much like a newborn learning to walk — it cannot run on day one. In the same way, Google needs time to discover, crawl, understand and index each new article. Initial scores may therefore be low and should be read as a starting point, not the final result.

1 Discover — 2 Crawl — 3 Understand — 4 Index

How you can improve PR visibility

01

Social media

Share the articles on LinkedIn and other social media platforms.

02

Website visibility

Add the publication links to an "As Featured In" section on your official website.

03

Owned channels

Promote the articles through your newsletters and email signatures.

Important: Scores may improve over time as visibility and other performance signals develop.

Reading this report

Domain Authority (DA)

A 0–100 score of how much search engines trust a website overall. Higher DA means links from that site carry more weight.

Page Authority (PA)

The same idea for a single page — how likely that specific article page is to rank in search.

Potential audience

The estimated readership of each outlet. It shows how many people could see your story, not confirmed views.

Earned media

Coverage a newsroom writes on its own initiative — a bonus beyond distribution.

Indexation

When search engines add the published pages to their results. This takes days to weeks, which is why SEO impact builds over time.

AI answer engines

Tools like ChatGPT, Perplexity and Google AI that answer questions directly, drawing on trusted published sources.

Thank you.

Your coverage stays live and keeps building visibility. Thank you for choosing us to share your story.