

PRESS RELEASE

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27 JAN, 2026

Carosa Launches Full-Scale Web and Mobile App on January 22, 2026, Strengthening Pre-Owned Car Ecosystem with MotoRepo, Carosa Care, and Gaadi ki Gup-Shup



KEY METRICS

226

TOTAL PUBLISHER

951.9M+

POTENTIAL REACH



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●●● CONTENT & SENTIMENT

Carosa Launches Full-Scale Web and Mobile App on January 22, 2026, Strengthening Pre-Owned Car Ecosystem with MotoRepo, Carosa Care, and Gaadi ki Gup-Shup



New Delhi, India | January 27, 2026 – Carosa, a unified **pre-owned automobile solutions platform**, today announced the official launch of the **full version of its Web and Mobile App**, marking a major milestone in its mission to build a transparent, technology-driven, and customer-centric ecosystem for pre-owned car buyers and sellers in India.

Launched on **January 22, 2026**, the Carosa platform is designed to simplify the complete pre-owned car ownership journey by integrating **buying and selling of pre-owned cars, inspections and evaluations, financing, insurance, verification services, and post-purchase support** into one seamless digital experience.

Pre-Launch Traction Demonstrates Strong Market Validation

Prior to its official launch, Carosa operated in a **pre-launch phase** and demonstrated strong early traction. The platform onboarded **100+ verified dealers**, featured **1,000+ active pre-owned car listings**, and recorded **5,000+ monthly website visitors**, with steady month-on-month growth.

During this period, **pre-owned cars worth ₹85 crore+ in total listed GMV** were listed on the platform, reflecting growing confidence and trust from both dealers and buyers.

MotoRepo: Independent In-House Inspection and PDI Platform

A core component of the Carosa platform is **MotoRepo**, the company's **independently developed, in-house pre-owned car inspection and evaluation application**. MotoRepo powers **standardized vehicle inspections, detailed condition reports, car evaluations, and Pre-Delivery Inspections (PDI)**, ensuring unbiased, transparent, and data-driven assessments across all pre-owned car transactions on the platform.

By owning and operating its inspection technology, Carosa ensures consistency, credibility, and quality control across inspection outcomes.

Carosa Care: Integrated Ownership & Post-Purchase Services

Carosa Care is an **integrated service layer within the Carosa platform**, designed to support customers throughout the pre-owned car ownership lifecycle. The offering includes **pre-**

owned car insurance, extended warranties, roadside assistance, vehicle verification, RTO-related services, and essential car care utilities, providing continued support well beyond the point of purchase.

Gaadi ki Gup-Shup: Automobile-Centric Content Within the Platform

Gaadi ki Gup-Shup is Carosa's **automobile-centric content and creator ecosystem**, built as an integral part of the Carosa platform. It focuses on **pre-owned car information, expert and user-led reviews, explainers, ownership insights, and market intelligence**, helping consumers make informed and confident decisions before purchasing a pre-owned car.

Leadership Commentary

Commenting on the launch, **Akram Ali, Co-Founder of Carosa**, said,

“Carosa was built to eliminate opacity and mistrust in pre-owned car transactions. By integrating MotoRepo for independent inspections, Carosa Care for complete ownership support, and Gaadi ki Gup-Shup for consumer education directly into the platform, we are creating a truly end-to-end pre-owned automobile ecosystem. The strong response during our pre-launch phase validates our approach and vision.”

Growth Outlook

Following the launch on January 22, 2026, Carosa expects to achieve a **2× increase across all key performance metrics every month**, including dealer onboarding, active listings, platform traffic, and GMV in the **pre-owned car segment**, as it accelerates nationwide expansion.

With a strong focus on technology, transparency, and trust, Carosa aims to redefine how **pre-owned cars** are bought, sold, and owned in India.

ARTICLE SENTIMENT



● **NEUTRAL**

Overall Tone

The article maintains a balanced tone with limited emotional bias.

KEYWORDS

Pre-Owned Cars

Automobile Solutions

Technology-Driven Ecosystem

MotoRepo

Carosa Care

Gaadi Ki Gup-Shup

Inspections

Evaluations

Financing

Insurance

Verification Services

Post-Purchase Support

Dealer Onboarding

GMV

Customer-Centric Platform

India

Transparency

Trust

Digital Experience

Vehicle Inspection

Extended Warranties

Roadside Assistance

RTO Services

Car Care Utilities

Market Intelligence

Consumer Education.

ARTICLE CATEGORIES

Technology

Automobile

Enterprise Tech (SaaS, Cloud, AI/ML, Cybersecurity)

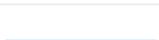
PropTech / Housing Platforms

●●● PUBLISHED LINKS

#	Logo	Media	DA	PA	Potential Audience	PR Links
1.		Dailyhunt	60	53	232.6M	View Release
2.		Google	95	89	369.5M	View Release
3.		Yahoo	93	75	239.8M	View Release
4.		The Hindu News Portal	91	<25	64.5M	View Release
5.		Hindu Business Line News Portal	87	<25	30.8M	View Release
6.		India CSR News Portal	46	48	6.9M	View Release
7.		India Shorts News Portal	66	48	2M	View Release
8.		Eastern Herald News Portal	62	45	1.5M	View Release
9.		Business Upturn News Portal	70	52	1M	View Release
10.		Karo Stratup Finance/Finance	25	27	278K	View Release
11.		Vie Stories News Portal	54	48	272.1K	View Release
12.		Sangri Today Spotlight News And Media	29	41	221K	View Release
13.		The CEO Magazine Business And Consumer Services/Business Services	58	51	175.8K	View Release
14.		Business News this week News And Media	40	50	51.1K	View Release
15.		Karnataka News Network News Portal	28	28	50.2K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
16.		India Wire News News Portal	30	30	12.4K	View Release
17.		India News Connect News Portal	26	25	12.4K	View Release
18.		Buzz Center News Portal	26	26	12.4K	View Release
19.		News Indian Link News Portal	26	28	12.4K	View Release
20.		Rajasthan News Time News Portal	28	26	12.4K	View Release
21.		Kerala News Journal News Portal	27	30	12.4K	View Release
22.		India Dazzle News Portal	28	29	12.4K	View Release
23.		Insightful News News Portal	<25	30	12.4K	View Release
24.		Madhya Pradesh News Tribune News Portal	26	<25	12.3K	View Release
25.		News India Headline News Portal	27	28	12.3K	View Release
26.		daily Street Journal News Portal	25	26	12.3K	View Release
27.		India Press Dispatch News Portal	28	<25	12.3K	View Release
28.		News Economic India News Portal	<25	26	12.3K	View Release
29.		Indian Headline News News Portal	28	29	12.3K	View Release
30.		India Press Buzz News Portal	27	25	12.3K	View Release
31.		Nation Reputiq News Portal	29	30	12.3K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
32.		The Indian Post Online News Portal	26	<25	12.2K	View Release
33.		Maharashtra NewsFlash News Portal	27	30	12.2K	View Release
34.		The India Brief News Portal	27	<25	12.2K	View Release
35.		India Forbes News News Portal	<25	27	12.2K	View Release
36.		News India News Portal	<25	26	12.2K	View Release
37.		India Flash News News Portal	26	30	12.2K	View Release
38.		Jharkhand News Hub News Portal	28	27	12.2K	View Release
39.		Manipur News World News Portal	30	26	12.1K	View Release
40.		India Global Live News Portal	25	27	12.1K	View Release
41.		News India Network News Portal	25	27	12.1K	View Release
42.		Gossip Today News Portal	<25	27	12.1K	View Release
43.		Traveller News India News Portal	<25	28	12.1K	View Release
44.		Jharkhand India News Agency News Portal	26	30	12.1K	View Release
45.		India News Break News Portal	27	<25	12.1K	View Release
46.		Mizoram News Pulse News Portal	26	25	11.8K	View Release
47.		The Hindustan Express News Portal	27	26	11.8K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
48.		News Indian Update News Portal	29	29	11.8K	View Release
49.		India Briefings News Portal	25	26	11.8K	View Release
50.		Rapid Report News Portal	<25	25	11.8K	View Release
51.		India Today Daily News Portal	26	26	11.8K	View Release
52.		Newz Today 24 News Portal	<25	<25	11.8K	View Release
53.		Report World News Portal	<25	27	11.7K	View Release
54.		Odisha News Voice News Portal	30	29	11.7K	View Release
55.		Indian News Daily Update News Portal	30	29	11.7K	View Release
56.		Times Of India Daily News Portal	25	<25	11.7K	View Release
57.		Mizoram News Voice News Portal	30	29	11.7K	View Release
58.		India Bulletin News News Portal	26	26	11.7K	View Release
59.		India Latest News Feed News Portal	27	28	11.7K	View Release
60.		The Quick Update News Portal	<25	29	11.7K	View Release
61.		Village Voice News News Portal	29	26	11.7K	View Release
62.		The News India Now News Portal	27	<25	11.7K	View Release
63.		Indian News Views News Portal	25	28	11.7K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
64.		Indian Express Newsfeed News Portal	28	30	11.7K	View Release
65.		Weekly News Report News Portal	<25	30	11.7K	View Release
66.		India Live News News Portal	27	26	11.7K	View Release
67.		Sangri Times News And Media	27	27	11.7K	View Release
68.		India Globalnews News Portal	<25	29	11.7K	View Release
69.		Rajasthan Headlines News Portal	27	26	11.7K	View Release
70.		India 24x7 News News Portal	27	26	11.4K	View Release
71.		Indian World News News Portal	<25	28	11.4K	View Release
72.		News Eagle India News Portal	30	30	11.4K	View Release
73.		Punjab News Network News Portal	26	<25	11.4K	View Release
74.		India Wire Channel News Portal	27	25	11.4K	View Release
75.		News India Connectivity News Portal	27	25	11.4K	View Release
76.		Brief Buzz News Portal	<25	<25	11.4K	View Release
77.		Business Line Print News Portal	<25	28	11.4K	View Release
78.		India Reporter Live News Portal	30	26	11.4K	View Release
79.		India News Portal News Portal	27	30	11.4K	View Release

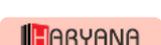
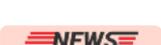
#	Logo	Media	DA	PA	Potential Audience	PR Links
80.		Reach News News Portal	<25	29	11.4K	View Release
81.		India latest News Update News Portal	29	<25	11.4K	View Release
82.		India Live New Update News Portal	26	<25	11.4K	View Release
83.		State Newz News Portal	27	28	11.4K	View Release
84.		India Story Line News Portal	30	28	11.4K	View Release
85.		Scroll India News News Portal	<25	28	11.4K	View Release
86.		Nagaland News Watch News Portal	27	25	11.4K	View Release
87.		Indian Express News News Portal	30	30	11.4K	View Release
88.		Indian press Connect News Portal	30	30	11.4K	View Release
89.		India Today Newsflash News Portal	28	27	11.4K	View Release
90.		Meghalaya News Daily News Portal	28	<25	11.4K	View Release
91.		India Tribune Times News Portal	28	<25	11.1K	View Release
92.		Punjab News Update News Portal	28	30	11.1K	View Release
93.		Indian News Update News Portal	30	<25	11.1K	View Release
94.		Mizoram News Buzz News Portal	27	26	11.1K	View Release
95.		India Today Headline News Portal	27	30	11.1K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
96.		News Indian Pulse News Portal	28	29	11.1K	View Release
97.		Odisha News Hour News Portal	30	30	11.1K	View Release
98.		News Mirror News Portal	<25	27	11.1K	View Release
99.		Chronicle Today News News Portal	<25	<25	11.1K	View Release
100.		India Buzz Times News Portal	25	28	11.1K	View Release
101.		Standard News Wire News Portal	25	27	11.1K	View Release
102.		Daily India Updates News Portal	27	<25	11.1K	View Release
103.		The Daily Glimpse News Portal	<25	29	11.1K	View Release
104.		News India Point News Portal	30	26	11.1K	View Release
105.		India Career Week News Portal	<25	30	10.9K	View Release
106.		Bihar News Watch News Portal	28	29	10.9K	View Release
107.		Indian Focus News News Portal	25	29	10.9K	View Release
108.		Report India News Portal	<25	30	10.9K	View Release
109.		Top Icsarena News Portal	27	25	10.9K	View Release
110.		Nagaland News 24x7 News Portal	27	25	10.9K	View Release
111.		India Globe Today News Portal	30	25	10.9K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
112.		News Indian Bulletin News Portal	26	30	10.9K	View Release
113.		India Brief Update News Portal	30	29	10.9K	View Release
114.		The Indian Post News Portal	29	30	10.9K	View Release
115.		News Indian Line News Portal	26	30	10.9K	View Release
116.		District Daily News News Portal	28	28	10.9K	View Release
117.		Story India News Portal	<25	25	10.9K	View Release
118.		The Report Net News Portal	<25	28	10.9K	View Release
119.		India Live News Feed News Portal	27	28	10.9K	View Release
120.		Hoist News Portal	28	29	10.9K	View Release
121.		Indian Headline Buzz News Portal	28	29	10.9K	View Release
122.		Indian For Media News Portal	30	29	10.9K	View Release
123.		My News Today News Portal	28	25	10.9K	View Release
124.		India Post Daily News Portal	26	29	10.9K	View Release
125.		Report Today News Portal	<25	26	10.9K	View Release
126.		News India Times News Portal	30	27	10.9K	View Release
127.		The India Talks News Portal	26	<25	10.9K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
128.		Indian Press Coverage News Portal	26	28	10.9K	View Release
129.		Sikkim News Update News Portal	30	25	10.9K	View Release
130.		Daily gossip online Adult	30	32	10.9K	View Release
131.		India World News News Portal	<25	28	10.9K	View Release
132.		India Global News News Portal	30	<25	10.9K	View Release
133.		Latest News Himachal News Portal	27	28	10.9K	View Release
134.		Tripura News Central News Portal	25	26	10.9K	View Release
135.		Andhra News Digest News Portal	30	<25	10.7K	View Release
136.		India Watch Daily News Portal	25	<25	10.7K	View Release
137.		News India Web News Portal	<25	25	10.7K	View Release
138.		Indian Pulse Media News Portal	28	29	10.7K	View Release
139.		Tamilnadu News Update News Portal	28	25	10.7K	View Release
140.		India Wire Media News Portal	28	27	10.7K	View Release
141.		The Report World News Portal	<25	27	10.7K	View Release
142.		India Latest News News Portal	27	<25	10.7K	View Release
143.		Indian News Channel News Portal	29	30	10.7K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
144.		India Flashnewsfeed News Portal	27	<25	10.7K	View Release
145.		Sandwich News Portal	27	26	10.7K	View Release
146.		Now Report News Portal	<25	25	10.7K	View Release
147.		Latest News Karnataka News Portal	29	25	10.7K	View Release
148.		Indian Daily Press News Portal	30	28	10.7K	View Release
149.		India Today Live Update News Portal	26	<25	10.5K	View Release
150.		Discover Weekly Gambling/Sports Betting	27	36	10.5K	View Release
151.		India Today Times News Portal	28	30	10.5K	View Release
152.		Telangana News Spot News Portal	28	28	10.5K	View Release
153.		India press Coverage News Portal	25	27	10.5K	View Release
154.		Media Minds News Portal	29	27	10.5K	View Release
155.		Chhattisgarh NewsLine News Portal	29	<25	10.5K	View Release
156.		The India Watch News Portal	26	<25	10.5K	View Release
157.		India Times News News Portal	30	28	10.5K	View Release
158.		Goa New Time News Portal	26	25	10.5K	View Release
159.		Indian Express Update News Portal	25	30	10.5K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
160.		Daily News India Online News Portal	<25	26	10.5K	View Release
161.		State News Today News Portal	<25	27	10.5K	View Release
162.		News Today Pro News Portal	<25	<25	10.5K	View Release
163.		Express Times News News Portal	<25	28	10.3K	View Release
164.		India state News News Portal	25	26	10.3K	View Release
165.		India Buzz Channel News Portal	28	28	10.3K	View Release
166.		News Wires News Portal	27	29	10.3K	View Release
167.		Jaipur Times News And Media	29	25	10.3K	View Release
168.		News India Live News Portal	28	25	10.3K	View Release
169.		Haryana News Time News Portal	27	26	10.3K	View Release
170.		Indian Press Wire News Portal	30	26	10.3K	View Release
171.		Standard Today News News Portal	<25	25	10.3K	View Release
172.		India Times Online News Portal	29	28	10.3K	View Release
173.		News India Talks News Portal	30	29	10.3K	View Release
174.		Delhi News Daily News Portal	29	28	10.3K	View Release
175.		India Live News Today News Portal	25	30	10.3K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
176.		Tripura News Point News Portal	25	30	10.3K	View Release
177.		India Today Updates News Portal	29	30	10.3K	View Release
178.		Patrolling Wire News News Portal	<25	29	10.3K	View Release
179.		India Breaking News Line News Portal	26	25	10.2K	View Release
180.		India Current Update News Portal	25	<25	10.2K	View Release
181.		India Buzz Feednews News Portal	29	29	10.2K	View Release
182.		India Current Affairs News Portal	25	<25	10.2K	View Release
183.		India Pulse Update News Portal	27	<25	10.2K	View Release
184.		Post Times News News Portal	<25	30	10.2K	View Release
185.		Indian Former News Portal	26	28	10.2K	View Release
186.		India News Nation News Portal	28	27	10.2K	View Release
187.		Rabale News Portal	28	25	10.2K	View Release
188.		Indian Express Daily News Portal	27	29	10.2K	View Release
189.		The News Net News Portal	<25	26	10.2K	View Release
190.		Himachal Pradesh News Flash News Portal	30	27	10.2K	View Release
191.		Quick News Now News Portal	<25	30	10.2K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
192.		Gujarat Watch News Portal	30	<25	10.2K	View Release
193.		India Viral Newsnow News Portal	30	29	10.2K	View Release
194.		Indian News Beat News Portal	28	26	10.1K	View Release
195.		Jammu and Kashmir News Report News Portal	27	30	10.1K	View Release
196.		Buzzing info News Portal	25	27	10.1K	View Release
197.		India Press Journal News Portal	27	30	10.1K	View Release
198.		Goa News Online News Portal	27	29	10.1K	View Release
199.		India News Junction News Portal	29	26	10.1K	View Release
200.		News Today99 News Portal	<25	<25	10.1K	View Release
201.		Daily Indiane News Portal	29	26	10.1K	View Release
202.		India Flash Bulletin News Portal	30	25	10.1K	View Release
203.		Nagpur Project News News Portal	<25	29	10.1K	View Release
204.		News Bolt News Portal	<25	<25	10.1K	View Release
205.		India Watch Live News Portal	30	27	10.1K	View Release
206.	India Bulletin Live	India Bulletin Live News Portal	27	26	10.1K	View Release
207.		Haryana News Line News Portal	29	28	10.1K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
208.		Report News News Portal	<25	26	10.1K	View Release
209.		News India Connect News Portal	30	30	10.1K	View Release
210.		Himachal News Report News Portal	28	27	10.1K	View Release
211.		India Mirror News News Portal	30	26	10.1K	View Release
212.		News Wave India News Portal	28	27	10.1K	View Release
213.		Tech Times News News Portal	<25	26	10.1K	View Release
214.		India News Wire News Portal	26	<25	10.1K	View Release
215.		Latest News Today News Portal	<25	28	10.1K	View Release
216.		The India Times Online News Portal	30	<25	10.1K	View Release
217.		Insider India Times News Portal	<25	26	10K	View Release
218.		News Pulse India News Portal	27	<25	10K	View Release
219.		New India 24x7 News Portal	26	25	10K	View Release
220.		India Vibes Media News Portal	26	27	10K	View Release
221.		Trend stellers News Portal	<25	29	10K	View Release
222.		India Buzz News News Portal	25	27	10K	View Release
223.		Karnataka News Room News Portal	27	25	10K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
224.		India Breaking Buzz News Portal	30	25	8.6K	View Release
225.		Uttarakhand News Wire News Portal	28	25	1.1K	View Release
226.		Maharashtra Portal News Portal	27	27	1.1K	View Release

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PTI
DA **65** PA **54**
Potential Reach **1.4M**
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Techlusive
DA **78** PA **44**
Potential Reach **543.6K**
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Adgully
DA **52** PA **52**
Potential Reach **823.7K**
[View Sample Article](#)



Tech Story
DA **69** PA **55**
Potential Reach **1.8K**



HT Tech
DA **93** PA **62**
Potential Reach **3.3M**
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Tech Bullion
DA **72** PA **62**
Potential Reach **270.1K**



Gadgets Now
DA **81** PA **54**
Potential Reach **3.3M**



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DA **66** PA **56**
Potential Reach **592.6K**
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Boldsky
DA **71** PA **57**
Potential Reach **6.2M**
[View Sample Article](#)



Gizbot
DA **85** PA **56**
Potential Reach **2.6M**



Zee News
DA **90** PA **67**
Potential Reach **57.9M**
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DNA
DA **88** PA **61**
Potential Reach **6.7M**
[View Sample Article](#)



Republic World
DA **77** PA **60**
Potential Reach **6.3M**
[View Sample Article](#)



Republic Bharat

DA **77** PA **57**

Potential Reach **126.3K**

[View Sample Article](#)



CF Auto Gear

DA **37** PA **28**

Potential Reach **11.7K**



The Auto Channel

DA **67** PA **54**

Potential Reach **25.6K**



Indian Autos Blog

DA **69** PA **57**

Potential Reach **101.9K**



*thank
you*