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How AI Is Transforming Digital Marketing and Why Businesses Are Turning to AI SEO Services



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TABLE OF CONTENTS

1	CONTENT & SENTIMENTS		3 - 5
2	PUBLISHED LINKS		6 - 21
3	RECOMMENDATIONS		22
4	REFERENCES		23
5	DISTRIBUTION DEMOGRAPHY		24

How AI Is Transforming Digital Marketing and Why Businesses Are Turning to AI SEO Services



Artificial intelligence is redefining the digital marketing landscape at an unprecedented pace. What was once driven by manual research, static keywords, and delayed reporting is now powered by intelligent systems capable of real-time analysis, prediction, and optimization. This leaves businesses looking to compete with no choice but to use AI as a core driver of visibility, engagement, and growth-no longer an experimental add-on.

As variety and search engines change, and the way consumers behave, businesses look more toward digital marketing agencies that can combine AI with effective and battle-hardened fundamentals of marketing. This shift has given rise to the introduction of [AI SEO services](#)-a smarter, adaptive approach to search engine optimisation.

The Growing Role of AI in Digital Marketing

Artificial intelligence has transformed the realm of digital marketing from reacting to acting. It is capable of processing huge amounts of information, detecting patterns, and extracting insights, all of which would have taken several weeks for humans to do independently. Right from understanding online intentions to predicting future trends, businesses can make quicker and more accurate decisions with the help of artificial intelligence.

Digital marketing has been radically altered by AI technology, which has been applying significant changes to how brands interact with content, search engine optimization, targeting, and campaign analysis. Traditionally, brands made forecasts based on historical data, which has been replaced by learning algorithms enabled by AI.

This is because traditional SEO techniques are not enough on their own. Contemporary organisations call for an [SEO service](#) that can keep changing to keep pace with search algorithms and patterns.

What Makes AI SEO Services Different

Artificial intelligence [SEO services](#) extend far beyond the functionality of keyword positioning and back link creation. They mainly involve intelligent optimization that is driven by data, context, and predictions.

Artificial intelligence-powered keyword research not only identifies popular keywords but also identifies some of the new phrases and phrases associated with intentions of buying actions. This makes it possible for businesses to make their content match the searches that the clients are doing.

Content Optimisation and Natural Language Processing

Content optimisation can be improved through the functionality provided by natural language processing. This is because AI systems can gauge the level of readability, relevance, and subject matter expertise, ensuring the success of the content on both the conventional search engine and the AI-powered search experience.

Accuracy in tracking performance improves with the use of AI. As opposed to waiting for monthly reports, with AI, rankings, traffic, and engagement data are constantly tracked, with improvements made where needed for better performance.

Such features make the use of AI for SEO implementations necessary for the concerned brand.

The Methodology of the Bloom Agency in Artificial Intelligence-Driven Digital Marketing

The Bloom Agency has established its brand identity on the strength of its visionary digital marketing solutions and the seamless integration of artificial intelligence at every level. This is accomplished without the intent and effect of replacing human intelligence with the power of AI.

The SEO offering of Bloom Agency is based on in-depth analysis of data, mapping of intent to search, and optimisation. With the help of AI, Bloom Agency assists its clients in discovering appropriate opportunities, developing effective content, and keeping it high in search rankings despite changes in search algorithms.

As a comprehensive online marketing agency, Bloom also makes sure that SEO integration happens with the rest of the marketing strategy. This includes content strategy, or the process of optimising the web through SEO, and the analysis and evaluation processes of online performance.

Why Businesses Are-opting for AI SEO Solutions Now

Artificial intelligence-driven search experiences, vocal searches, and zero-click searches have influenced how people retrieve information. Companies using SEO methods that are not driven by artificial intelligence risk being routed to oblivion by businesses that are moving at a more rapid pace.

With AI-based SEO solutions, brands are able to remain one step ahead of the game, not reacting to change but rather predicting it. Predictive analytics ensures that companies know what search terms users are going to look for in the future, while execution becomes more efficient.

Working with a [digital marketing agency](#) that is like Bloom Agency provides access to not only sophisticated AI tools but also experienced individuals who have expertise in strategizing based on findings.

The Future of SEO and Digital Marketing

Artificial intelligence will also influence search result rankings and usage behavior between brands and search engine users. With more advanced algorithm development, relevance, trustworthiness, and usability will be valued more than optimization.

Companies that take advantage of AI SEO solutions today are better placed to harness digital visibility in the future. The future is for companies that integrate technology, creativity, and strategy.

Bloom Agency is at the crossroads of all these factors and provides SEO solutions and online marketing assistance that is perfect for the AI age.

ARTICLE SENTIMENT



● **NEUTRAL**

Overall Tone

The article maintains a balanced tone with limited emotional bias.

KEYWORDS

AI

Digital Marketing

AI SEO Services

Artificial Intelligence

Search Engine Optimization

Content Optimization

Natural Language Processing

Predictive Analytics

Digital Marketing Agencies

Bloom Agency

Keyword Research

Search Algorithms

SEO Integration

Online Marketing

Vocal Searches

Zero-Click Searches

Algorithm Development

Digital Visibility.

ARTICLE CATEGORIES

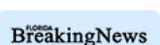
Technology

E-Commerce & Retail

Enterprise Tech (SaaS, Cloud, AI/ML, Cybersecurity)

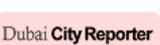
●●● PUBLISHED LINKS

#	Logo	Media	DA	PA	Potential Audience	PR Links
1.		Google	95	89	369.5M	View Release
2.		Yahoo	93	75	239.8M	View Release
3.		Tribune News And Media	87	57	13.6M	View Release
4.		ANI News And Media	79	58	2.2M	View Release
5.		Lokmat English News Portal	53	51	1.9M	View Release
6.		Latestly_ News Portal	67	57	337.8K	View Release
7.		World News Network News Portal	<25	38	150K	View Release
8.		Wisconsin Journal News Portal	<25	<25	144.4K	View Release
9.		Karnataka News Network News Portal	28	28	50.2K	View Release
10.		Indian Economic Observer News Portal	30	34	14.6K	View Release
11.		News Indian Link News Portal	26	28	12.4K	View Release
12.		India News Connect News Portal	26	25	12.4K	View Release
13.		Buzz Center News Portal	26	26	12.4K	View Release
14.		India Wire News News Portal	30	30	12.4K	View Release
15.		Insightful News News Portal	<25	30	12.4K	View Release
16.		Kerala News Journal News Portal	27	30	12.4K	View Release
17.		Rajasthan News Time News Portal	28	26	12.4K	View Release

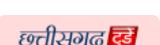
#	Logo	Media	DA	PA	Potential Audience	PR Links
18.		France Network Times News Portal	<25	37	12.4K	View Release
19.		USA Report News Portal	<25	<25	12.4K	View Release
20.		daily Street Journal News Portal	25	26	12.3K	View Release
21.		News India Headline News Portal	27	28	12.3K	View Release
22.		India Press Buzz News Portal	27	25	12.3K	View Release
23.		Madhya Pradesh News Tribune News Portal	26	<25	12.3K	View Release
24.		News Economic India News Portal	<25	26	12.3K	View Release
25.		India Press Dispatch News Portal	28	<25	12.3K	View Release
26.		Indian Headline News News Portal	28	29	12.3K	View Release
27.		Florida Breaking News News Portal	<25	37	12.3K	View Release
28.		UP Today News Portal	<25	30	12.3K	View Release
29.		Jharkhand News Hub News Portal	28	27	12.2K	View Release
30.		India Forbes News News Portal	<25	27	12.2K	View Release
31.		Maharashtra NewsFlash News Portal	27	30	12.2K	View Release
32.		News India News Portal	<25	26	12.2K	View Release
33.		The India Brief News Portal	27	<25	12.2K	View Release
34.		India Flash News News Portal	26	30	12.2K	View Release
35.		The Indian Post Online News Portal	26	<25	12.2K	View Release

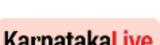
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37.		Federald Espatch News Portal	<25	26	12.2K	View Release
38.		News India Network News Portal	25	27	12.1K	View Release
39.		Traveller News India News Portal	<25	28	12.1K	View Release
40.		Jharkhand India News Agency News Portal	26	30	12.1K	View Release
41.		India Global Live News Portal	25	27	12.1K	View Release
42.		Gossip Today News Portal	<25	27	12.1K	View Release
43.		India News Break News Portal	27	<25	12.1K	View Release
44.		Manipur News World News Portal	30	26	12.1K	View Release
45.		European Sun Times News Portal	<25	32	12.1K	View Release
46.		Mizoram News Pulse News Portal	26	25	11.8K	View Release
47.		India Briefings News Portal	25	26	11.8K	View Release
48.		Rapid Report News Portal	<25	25	11.8K	View Release
49.		India Today Daily News Portal	26	26	11.8K	View Release
50.		Newz Today 24 News Portal	<25	<25	11.8K	View Release
51.		The Hindustan Express News Portal	27	26	11.8K	View Release
52.		News Indian Update News Portal	29	29	11.8K	View Release
53.		Srilanka Island News News Portal	<25	37	11.8K	View Release

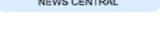
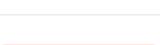
#	Logo	Media	DA	PA	Potential Audience	PR Links
54.		England News Portal News Portal	<25	38	11.8K	View Release
55.		Odisha News Voice News Portal	30	29	11.7K	View Release
56.		Report World News Portal	<25	27	11.7K	View Release
57.		India Latest News Feed News Portal	27	28	11.7K	View Release
58.		Indian News Daily Update News Portal	30	29	11.7K	View Release
59.		Mizoram News Voice News Portal	30	29	11.7K	View Release
60.		India Bulletin News News Portal	26	26	11.7K	View Release
61.		The Quick Update News Portal	<25	29	11.7K	View Release
62.		Times Of India Daily News Portal	25	<25	11.7K	View Release
63.		Village Voice News News Portal	29	26	11.7K	View Release
64.		South India News News Portal	<25	32	11.7K	View Release
65.		East Coast American News News Portal	<25	36	11.7K	View Release
66.		Indian Express Newsfeed News Portal	28	30	11.7K	View Release
67.		India Globalnews News Portal	<25	29	11.7K	View Release
68.		India Live News News Portal	27	26	11.7K	View Release
69.		The News India Now News Portal	27	<25	11.7K	View Release
70.		Rajasthan Headlines News Portal	27	26	11.7K	View Release
71.		Indian News Views News Portal	25	28	11.7K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
72.		Weekly News Report News Portal	<25	30	11.7K	View Release
73.		Richmond Evening News News Portal	<25	37	11.7K	View Release
74.		Eastasia II Newsportal News Portal	<25	27	11.7K	View Release
75.		India 24x7 News News Portal	27	26	11.4K	View Release
76.		Brief Buzz News Portal	<25	<25	11.4K	View Release
77.		Punjab News Network News Portal	26	<25	11.4K	View Release
78.		India Wire Channel News Portal	27	25	11.4K	View Release
79.		Indian World News News Portal	<25	28	11.4K	View Release
80.		News Eagle India News Portal	30	30	11.4K	View Release
81.		News India Connectivity News Portal	27	25	11.4K	View Release
82.		Dubai City Reporter News Portal	<25	36	11.4K	View Release
83.		Rajasthan Ki Khabar News Portal	<25	37	11.4K	View Release
84.		State Newz News Portal	27	28	11.4K	View Release
85.		India Reporter Live News Portal	30	26	11.4K	View Release
86.		India Live New Update News Portal	26	<25	11.4K	View Release
87.		India Today Newsflash News Portal	28	27	11.4K	View Release
88.		India News Portal News Portal	27	30	11.4K	View Release
89.		Indian Express News News Portal	30	30	11.4K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
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91.		India latest News Update News Portal	29	<25	11.4K	View Release
92.		India Story Line News Portal	30	28	11.4K	View Release
93.		Nagaland News Watch News Portal	27	25	11.4K	View Release
94.		Business Line Print News Portal	<25	28	11.4K	View Release
95.		Reach News News Portal	<25	29	11.4K	View Release
96.		Scroll India News News Portal	<25	28	11.4K	View Release
97.		Indian press Connect News Portal	30	30	11.4K	View Release
98.		Birmingham All News Network News Portal	<25	37	11.4K	View Release
99.		Punjab Live News Portal	25	37	11.4K	View Release
100.		Delhi Live News News Portal	<25	34	11.4K	View Release
101.		Kashmir Newsline News Portal	<25	32	11.4K	View Release
102.		Chronicle Today News News Portal	<25	<25	11.1K	View Release
103.		News India Point News Portal	30	26	11.1K	View Release
104.		Daily India Updates News Portal	27	<25	11.1K	View Release
105.		News Indian Pulse News Portal	28	29	11.1K	View Release
106.		Odisha News Hour News Portal	30	30	11.1K	View Release
107.		India Tribune Times News Portal	28	<25	11.1K	View Release

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110.		Indian News Update News Portal	30	<25	11.1K	View Release
111.		Standard News Wire News Portal	25	27	11.1K	View Release
112.		India Today Headline News Portal	27	30	11.1K	View Release
113.		India Buzz Times News Portal	25	28	11.1K	View Release
114.		Mizoram News Buzz News Portal	27	26	11.1K	View Release
115.		The Daily Glimpse News Portal	<25	29	11.1K	View Release
116.		Kashmir Breaking News News Portal	<25	30	11.1K	View Release
117.		White House News Time News Portal	<25	36	11.1K	View Release
118.		Toronto Sun Times News Portal	<25	31	11.1K	View Release
119.		North East Times News Portal	26	33	11.1K	View Release
120.		Chhattisgarh Today News Portal	<25	33	11.1K	View Release
121.		India Live News Feed News Portal	27	28	10.9K	View Release
122.		News Indian Line News Portal	26	30	10.9K	View Release
123.		Indian Focus News News Portal	25	29	10.9K	View Release
124.		Hoist News Portal	28	29	10.9K	View Release
125.		India Globe Today News Portal	30	25	10.9K	View Release

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127.		The Report Net News Portal	<25	28	10.9K	View Release
128.		India Career Week News Portal	<25	30	10.9K	View Release
129.		The Indian Post News Portal	29	30	10.9K	View Release
130.		India Brief Update News Portal	30	29	10.9K	View Release
131.		Nagaland News 24x7 News Portal	27	25	10.9K	View Release
132.		Report India News Portal	<25	30	10.9K	View Release
133.		Top Icsarena News Portal	27	25	10.9K	View Release
134.		Bihar News Watch News Portal	28	29	10.9K	View Release
135.		District Daily News News Portal	28	28	10.9K	View Release
136.		Story India News Portal	<25	25	10.9K	View Release
137.		West Minster Times News Portal	<25	<25	10.9K	View Release
138.		Capitol Hill Reporter News Portal	<25	37	10.9K	View Release
139.		New York Despatch News Portal	<25	32	10.9K	View Release
140.		Karnataka Live News Portal	<25	32	10.9K	View Release
141.		Indian For Media News Portal	30	29	10.9K	View Release
142.		Report Today News Portal	<25	26	10.9K	View Release
143.		Daily gossip online Adult	30	32	10.9K	View Release

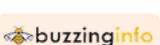
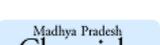
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145.		Indian Press Coverage News Portal	26	28	10.9K	View Release
146.		News India Times News Portal	30	27	10.9K	View Release
147.		India Global News News Portal	30	<25	10.9K	View Release
148.		Indian Headline Buzz News Portal	28	29	10.9K	View Release
149.		Sikkim News Update News Portal	30	25	10.9K	View Release
150.		India World News News Portal	<25	28	10.9K	View Release
151.		India Post Daily News Portal	26	29	10.9K	View Release
152.		Tripura News Central News Portal	25	26	10.9K	View Release
153.		Latest News Himachal News Portal	27	28	10.9K	View Release
154.		The India Talks News Portal	26	<25	10.9K	View Release
155.		Jharkhand Times News Portal	<25	26	10.9K	View Release
156.		West Bengal Khabar News Portal	26	25	10.9K	View Release
157.		Mountain View Sentinel News Portal	<25	36	10.9K	View Release
158.		Buffalo Despatch News Portal	<25	<25	10.9K	View Release
159.		Telangana Journal News Portal	<25	30	10.9K	View Release
160.		The Report World News Portal	<25	27	10.7K	View Release
161.		Indian Daily Press News Portal	30	28	10.7K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
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163.		Tamilnadu News Update News Portal	28	25	10.7K	View Release
164.		India Wire Media News Portal	28	27	10.7K	View Release
165.		India Latest News News Portal	27	<25	10.7K	View Release
166.		India Flashnewsfeed News Portal	27	<25	10.7K	View Release
167.		Sandwich News Portal	27	26	10.7K	View Release
168.		Andhra News Digest News Portal	30	<25	10.7K	View Release
169.		India Watch Daily News Portal	25	<25	10.7K	View Release
170.		News India Web News Portal	<25	25	10.7K	View Release
171.		Indian News Channel News Portal	29	30	10.7K	View Release
172.		Now Report News Portal	<25	25	10.7K	View Release
173.		Indian Pulse Media News Portal	28	29	10.7K	View Release
174.		British News Network News Portal	<25	38	10.7K	View Release
175.		Gujarat Samachar News Portal	25	37	10.7K	View Release
176.		Middle East Times News Portal	<25	<25	10.7K	View Release
177.		Washington Dc Despatch News Portal	<25	36	10.7K	View Release
178.		The India Watch News Portal	26	<25	10.5K	View Release
179.		Indian Express Update News Portal	25	30	10.5K	View Release

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180.		Telangana News Spot News Portal	28	28	10.5K	View Release
181.		State News Today News Portal	<25	27	10.5K	View Release
182.		Chhattisgarh NewsLine News Portal	29	<25	10.5K	View Release
183.		Discover Weekly Gambling/Sports Betting	27	36	10.5K	View Release
184.		Daily News India Online News Portal	<25	26	10.5K	View Release
185.		India Times News News Portal	30	28	10.5K	View Release
186.		News Today Pro News Portal	<25	<25	10.5K	View Release
187.		India Today Times News Portal	28	30	10.5K	View Release
188.		India press Coverage News Portal	25	27	10.5K	View Release
189.		Media Minds News Portal	29	27	10.5K	View Release
190.		Goa New Time News Portal	26	25	10.5K	View Release
191.		India Today Live Update News Portal	26	<25	10.5K	View Release
192.		Wall Street Sentinel News Portal	<25	<25	10.5K	View Release
193.		British Columbia Times News Portal	<25	38	10.5K	View Release
194.		Indian News Network News Portal	<25	33	10.5K	View Release
195.		Miami News Herald News Portal	<25	36	10.5K	View Release
196.		News India Live News Portal	28	25	10.3K	View Release
197.		Delhi News Daily News Portal	29	28	10.3K	View Release

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199.		Tripura News Point News Portal	25	30	10.3K	View Release
200.		Standard Today News News Portal	<25	25	10.3K	View Release
201.		News India Talks News Portal	30	29	10.3K	View Release
202.		India Today Updates News Portal	29	30	10.3K	View Release
203.		India Times Online News Portal	29	28	10.3K	View Release
204.		Express Times News News Portal	<25	28	10.3K	View Release
205.		India state News News Portal	25	26	10.3K	View Release
206.		Haryana News Time News Portal	27	26	10.3K	View Release
207.		Indian Press Wire News Portal	30	26	10.3K	View Release
208.		News Wires News Portal	27	29	10.3K	View Release
209.		India Buzz Channel News Portal	28	28	10.3K	View Release
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211.		Maldives Star Plus News Portal	<25	26	10.3K	View Release
212.		Bihar Times News Portal	<25	30	10.3K	View Release
213.		Vancouver Herald News Portal	<25	<25	10.3K	View Release
214.		Himachal Patrika News Portal	<25	30	10.3K	View Release
215.		India Breaking News Line News Portal	26	25	10.2K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
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217.		Post Times News News Portal	<25	30	10.2K	View Release
218.		Indian Former News Portal	26	28	10.2K	View Release
219.		India Current Update News Portal	25	<25	10.2K	View Release
220.		Quick News Now News Portal	<25	30	10.2K	View Release
221.		India Current Affairs News Portal	25	<25	10.2K	View Release
222.		India Pulse Update News Portal	27	<25	10.2K	View Release
223.		Indian Express Daily News Portal	27	29	10.2K	View Release
224.		India Viral Newsnow News Portal	30	29	10.2K	View Release
225.		India News Nation News Portal	28	27	10.2K	View Release
226.		The News Net News Portal	<25	26	10.2K	View Release
227.		Himachal Pradesh News Flash News Portal	30	27	10.2K	View Release
228.		Gujarat Watch News Portal	30	<25	10.2K	View Release
229.		India Buzz Feednews News Portal	29	29	10.2K	View Release
230.		VanakkamTamil Nadu News Portal	<25	38	10.2K	View Release
231.		Bihar 24x7 News Portal	<25	37	10.2K	View Release
232.		Maharashtra Samachar News Portal	<25	29	10.2K	View Release
233.		Haryana Today News Portal	<25	34	10.2K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
234.		Report News News Portal	<25	26	10.1K	View Release
235.		India Watch Live News Portal	30	27	10.1K	View Release
236.		Jammu and Kashmir News Report News Portal	27	30	10.1K	View Release
237.		India Press Journal News Portal	27	30	10.1K	View Release
238.		News Today99 News Portal	<25	<25	10.1K	View Release
239.		Daily Indiane News Portal	29	26	10.1K	View Release
240.		Indian News Beat News Portal	28	26	10.1K	View Release
241.		India News Junction News Portal	29	26	10.1K	View Release
242.		Goa News Online News Portal	27	29	10.1K	View Release
243.		Haryana News Line News Portal	29	28	10.1K	View Release
244.		Nagpur Project News News Portal	<25	29	10.1K	View Release
245.		Buzzing info News Portal	25	27	10.1K	View Release
246.		India Flash Bulletin News Portal	30	25	10.1K	View Release
247.	India Bulletin Live	India Bulletin Live News Portal	27	26	10.1K	View Release
248.		San Francis Costar News Portal	<25	<25	10.1K	View Release
249.		Madhya Pradesh Chronicle News Portal	<25	36	10.1K	View Release
250.		Us World Today News Portal	<25	36	10.1K	View Release
251.		Gujarat Varta News Portal	<25	31	10.1K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
252.		Andhra Pradesh Mirror News Portal	<25	31	10.1K	View Release
253.		India News Wire News Portal	26	<25	10.1K	View Release
254.		India Mirror News News Portal	30	26	10.1K	View Release
255.		Himachal News Report News Portal	28	27	10.1K	View Release
256.		News Wave India News Portal	28	27	10.1K	View Release
257.		News India Connect News Portal	30	30	10.1K	View Release
258.		The India Times Online News Portal	30	<25	10.1K	View Release
259.		Tech Times News News Portal	<25	26	10.1K	View Release
260.		Latest News Today News Portal	<25	28	10.1K	View Release
261.		Los Angeles Evening Dispatch News Portal	<25	36	10.1K	View Release
262.		Trend stellers News Portal	<25	29	10K	View Release
263.		India Vibes Media News Portal	26	27	10K	View Release
264.		India Buzz News News Portal	25	27	10K	View Release
265.		Insider India Times News Portal	<25	26	10K	View Release
266.		New India 24x7 News Portal	26	25	10K	View Release
267.		Karnataka News Room News Portal	27	25	10K	View Release
268.		News Pulse India News Portal	27	<25	10K	View Release
269.		London Channel News News Portal	<25	37	10K	View Release

#	Logo	Media	DA	PA	Potential Audience	PR Links
270.		India Breaking Buzz News Portal	30	25	8.6K	View Release
271.		Uttarakhand News Wire News Portal	28	25	1.1K	View Release
272.		Maharashtra Portal News Portal	27	27	1.1K	View Release
273.		Odisha Post News Portal	25	38	1.1K	View Release

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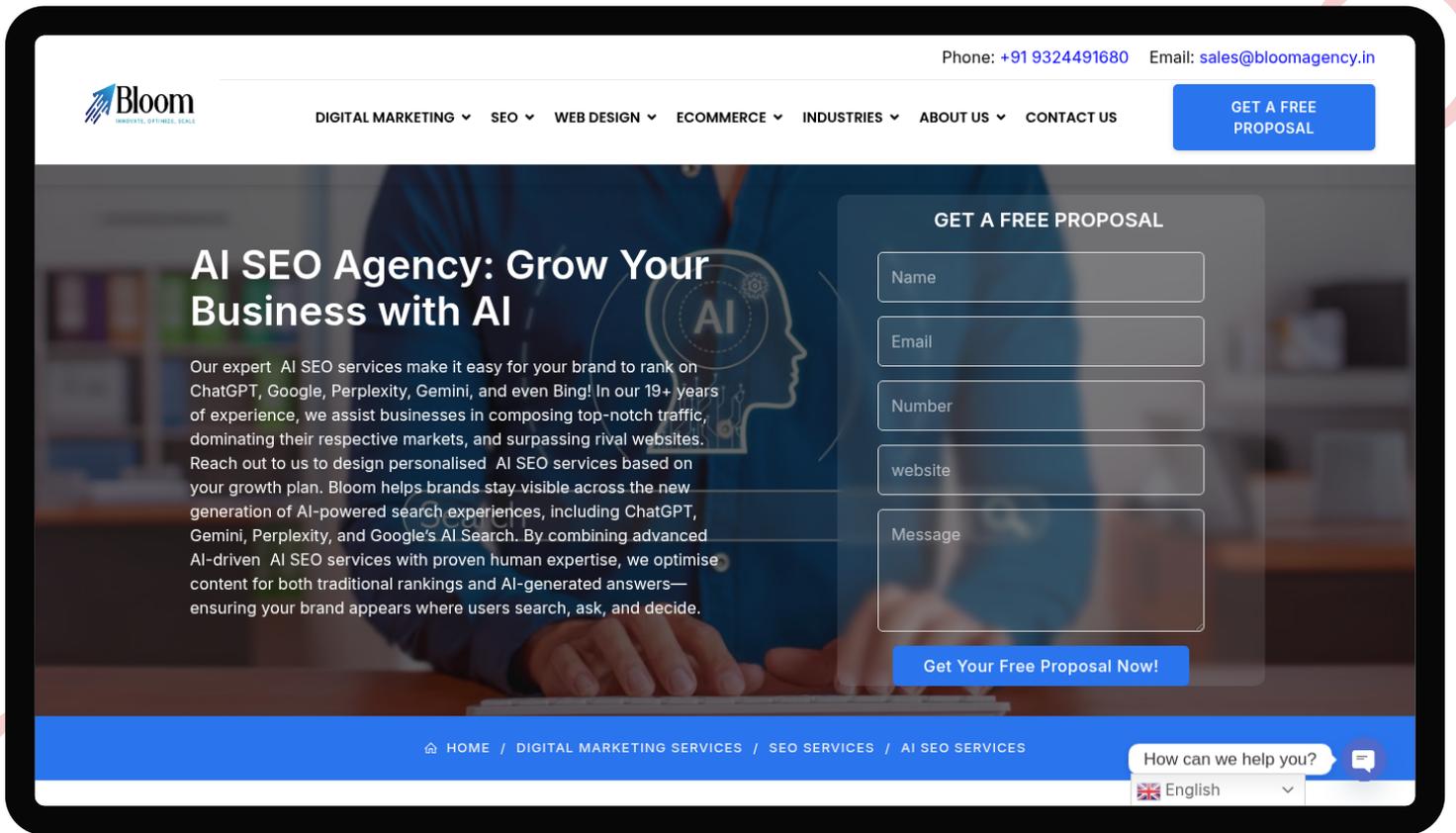


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DA **85** PA **56**

Potential Reach **2.6M**

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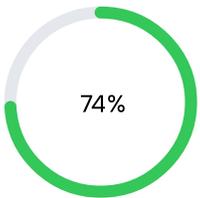
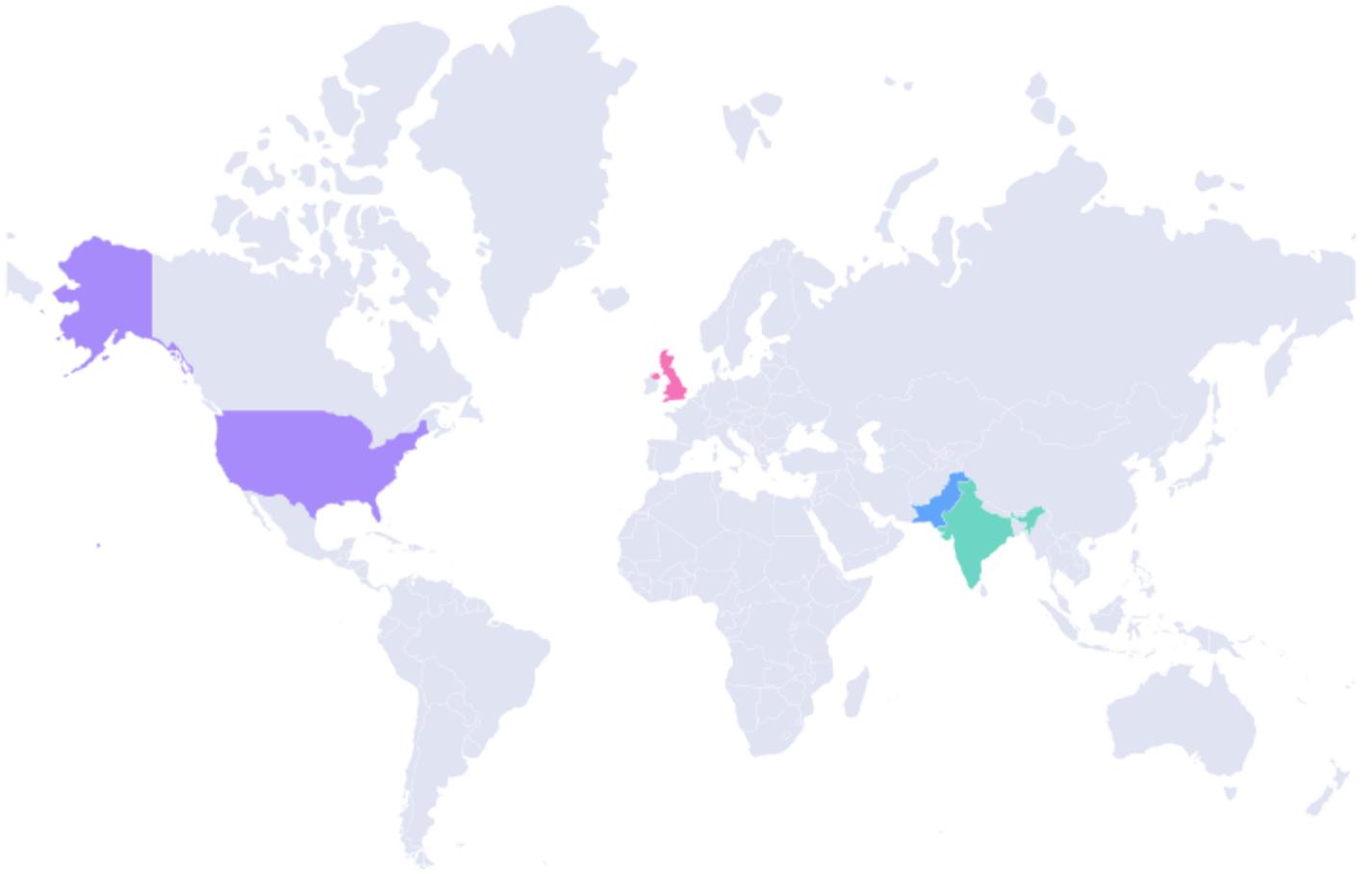
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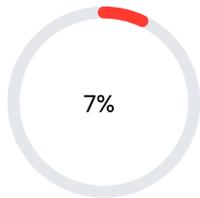
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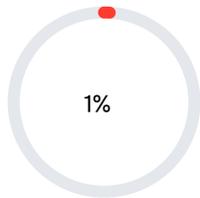
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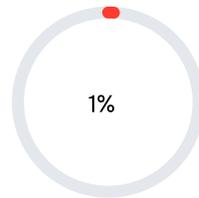
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