

Course Title: Digital Marketing Specialist. [Code-6002]

Skilltech offer comprehensive course on Digital Marketing Specialist, Skilltech designed the course with the help of industry leaders and faculty from prestigious institute of India. The course curriculum is prepared in such a way, which help students to learn the concepts quickly and apply in real world application. Comprehensive and quality course material is given to students for reference. SkillTech not only helps students to learn the concepts and technical stuff, also prepare students for interview and provide job assistance.

Course Key Features:

1. Overview of Digital Marketing.
2. Learn essential digital marketing tools.
3. Learn social media marketing, Facebook, Youtube, Linkedin, Instagram.
4. Learn market research step and strategy.
5. Learn to capture online target customers using various keywords.
6. Build Traffic, Backlinks & Valuable Relationships.

Skills Covered in Course:

1. Grow your business by Digital Marketing Strategy.
2. Attract more customer online by social media marketing.
3. Make money by helping business on online platform.
4. Learn Social Media Marketing and SEO tools.
5. Learn Digital Marketing with ChatGPT & AI Tools.
6. Learn search engine marketing (SEM) and how it benefits businesses.

Course Card Details

1. Learn the fundamentals of digital marketing and e-commerce to help business to attract more customer online.
2. Attract and engage customers through digital marketing platform.
3. Analyze marketing performance through analytics and present insights.
4. Build business on e-commerce platform like Amazon, Flipkart.

Topic Covered:

1. Overview of Digital Marketing.
2. Learn essential digital marketing tools.
3. Learn social media marketing, Facebook, Youtube, Linkedin, Instagram.
4. Learn market research step and strategy.
5. Learn to capture online target customers using various keywords.
7. Build Traffic, Backlinks & Valuable Relationships.
8. Grow your business by Digital Marketing Strategy.
9. Attract more customer online by social media marketing.



- 10 Make money by helping business on online platform.
- 11 Learn Social Media Marketing and SEO tools.
- 12 Learn Digital Marketing with ChatGPT & AI Tools.
- 13 Learn search engine marketing (SEM) and how it benefits businesses.

=====END=====

